

Survey Results: Events

 Survey Info - This survey was sent on behalf of City of Valdez to the FlashVote community for Valdez, AK.

These FlashVote results are shared with local officials

180

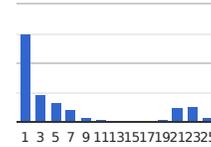
Total Participants

159 of 232 initially invited (69%)
21 others
Margin of error: ± 8%

Applied Filter:
Locals only

Participants for filter:
150

Response Time (hours)



1 3 5 7 9 11 13 15 17 19 21 23 25 27 29 31 33 35 37 39 41 43 45 47 49

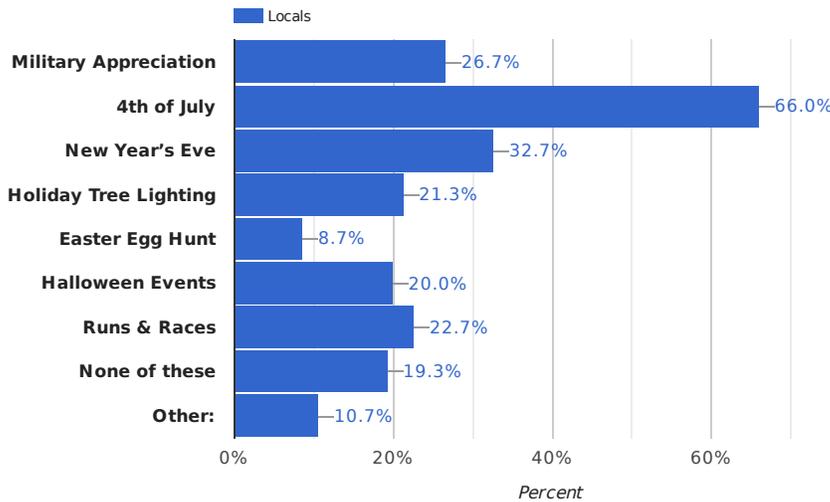
Started: **Jul 18, 2023 12:06pm PDT**

Ended: **Jul 20, 2023 12:06pm PDT**

Target Participants: **All Valdez**

Q1 In the last 12 months, which of the following City of Valdez sponsored events have you attended, if any? (Choose all that apply, if any)
(150 responses by)

Options	Locals (150)
Military Appreciation	26.7% (40)
4th of July	66.0% (99)
New Year's Eve	32.7% (49)
Holiday Tree Lighting	21.3% (32)
Easter Egg Hunt	8.7% (13)
Halloween Events	20.0% (30)
Runs & Races	22.7% (34)
None of these	19.3% (29)
Other:	10.7% (16)



days hillclimbrun gold
 poker club race rush
 cup valdez youth
 kids mayor events snow
 machine snow
 snowmachine juneteenth

Airshow

Gold Rush Days

Gold Rush Days!!

Juneteenth

Juneteenth

Juneth

OctoberFest

Please don't spend my tax dollars on arguably misguided events

Snow machine club events(kids races, hill climb)

Specifically Valdez snowmachine club events

Valdez Snowmachine Club Events

Valdez Snowmachine Club Events - Poker Runs, Youth Sno-X Races, Mayors Cup and Valdez Hillclimb.

Valdez snowmachine club poker run. Valdez snowmachine club kids races and mayors cup,

Gold Rush Days! Frosty Fever!

I recently arrived in Valdez. I will be likely to attend each of these events

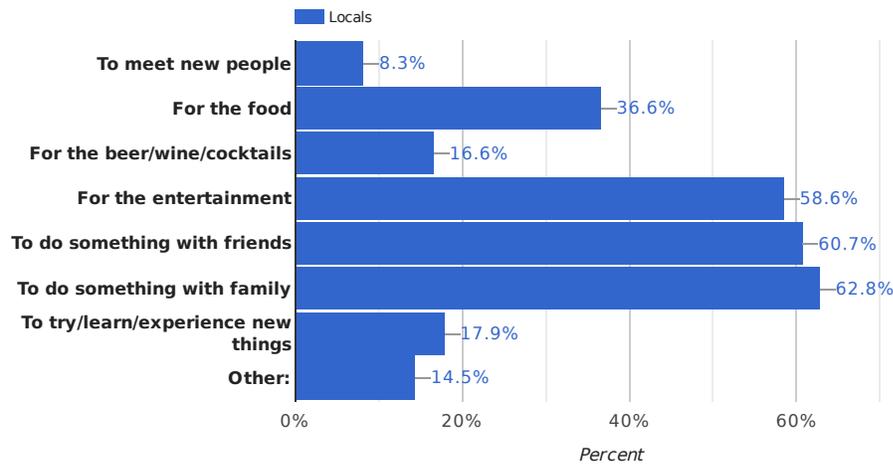
Juneteenth

Q2 What are the most important reasons you go to events, whether City sponsored or otherwise? (You can choose up to FOUR, if any)

(145 responses by)

Options	Locals (145)
To meet new people	8.3% (12)
For the food	36.6% (53)
For the beer/wine/cocktails	16.6% (24)
For the entertainment	58.6% (85)
To do something with friends	60.7% (88)

Options	Locals (145)
To do something with family	62.8% (91)
To try/learn/experience new things	17.9% (26)
Other:	14.5% (21)



Be part of the community and connect with neighbors.

For the kiddos

I dont go

I enjoy watching the young racers having fun at the Youth Sno X races.

I'd rather have lower taxes than city (publicly) funded events that only appeal to certain factions

I'd rather have my taxes spent on something useful, or just not be taxed at all.

Run into fellow lifelong Valdezian friends.

Support the community

Support the youth Snowmachine Racers

To celebrate the United States!

To honor or commemorate important events/people.

To support family/friends that are involved.

To support good people and good causes.

Tradition

health/ wellness (P&R activities)

work

To interact with the community (not just friends/family). I see people I haven't seen in a while

Volunteer

Community

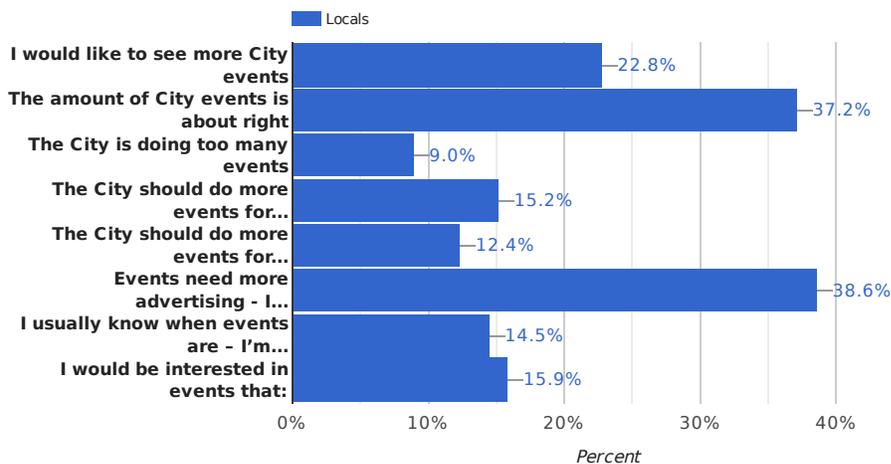
Markets, support locals

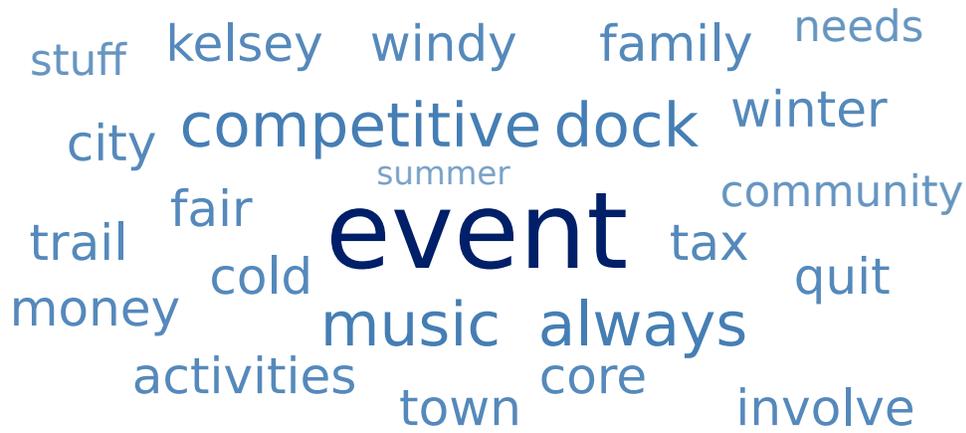
Support my community.

Q3 Which of the following are TRUE for you, if any? (Choose all that apply, if any)

(145 responses by)

Options	Locals (145)
I would like to see more City events	22.8% (33)
The amount of City events is about right	37.2% (54)
The City is doing too many events	9.0% (13)
The City should do more events for adults, but there are enough for children	15.2% (22)
The City should do more events for children, but there are enough for adults	12.4% (18)
Events need more advertising - I never know when they are	38.6% (56)
I usually know when events are - I'm just not interested in attending them	14.5% (21)
I would be interested in events that:	15.9% (23)





Are funded by individuals attending the events, and not my tax dollars

Are not at the Kelsey dock. It's always windy and cold by the ocean, even on a sunny day. It's too

Are put on by organizations passionate about the event

Are weekly, like a Saturday farmers market on a closed off street.

Bring in actual events, new things, car shows, rodeo, carnival

Focus on core family values.

Growing up here, we used to have a small fair or circus come to town. Those were always so much fun

I would love to see more music festivals

Involve ice skating in winter along with motorized events.

More family-based and are held at desirable locations/not at Kelsey dock where it's cold and windy

More support for the Snowmachine / ATV community

Quit wasting tax payer money on frivolities.

The city needs to learn how to properly execute an event

The city needs to work with existing non-profits to ensure not over-stepping events

We always enjoy a beer garden at events - sad that there wasn't one during the 4th.

We're for the local taxpayers

Wood carving competition

have bon fires, especially in winter

involve food

provide music and community gathering of all types of residents.

Encouraged trail building and patronage of trails. We didn't have the trail competition this summer

Include the downtown core in the celebration - it has been excluded. K Dock has wind, weather issue

had a more fair feeling to them

Q4 Any other comments or suggestions about events in Valdez?

(46 responses by)

organizations something want music lot vendors
support people better
4th way city community keep come
example busy happen especially much park
town good event great street
tax local like use work july think
start winter see free put sponsor
thing etc advertises parade
make account member appreciate need hard help

A annual winter outdoor event would be wonderful. I am thinking a walk on the ski trail in the evening and there are Xmas lights strung along the way. Hot choc and cider booths here and there. Light Xmas music coming from hidden speakers.

Advertising is not just Facebook or Instagram. Flyers (at several public places, not just the post office), radio, sandwich boards...

Although not a city event, the recent Renaissance festival was a great example of what events could look like for the city. There were a lot of activities planned, a good location, lots of vendors, etc. I found this better than any other event I have attended in Valdez.

Always enjoy the opportunity to engage in city sponsored events keep up the good work

Build collaboration with recreational groups to assist with event programming

City should not sponsor purely social events

Events outside of normal working hours would be good. For example swimming is during work days. Hard to let my kids participate if I am working

Events with singing, in addition to Christmas.

Find people or organizations passionate about putting on the event and step aside as support

Fourth of July used to be much better. It was on a main street and not some weird parade route. Also, the old fashioned games was much better than what we have now

I don't understand why the general population feels every event needs to be sponsored by the City. With that said, I wish the City would hold those groups accountable for how they spend their money by reporting back how it was spent.

I think City should limit amount of free community picnics, as we have short season here and local vendors need to make money selling food. Military appreciation community picnic is ok, but no necessary for 4th of July or other celebrations.

I think the city is doing great and I hope more non profits put on events to help themselves with fundraising. There are just so many opportunities that non profits can take advantage of.

I would have liked to go to the Juneteenth thing at the library but had to work. I keep meaning to go to the museum Tuesday night things but never remember to look up the specific times. I usually watch the fireworks on New Year's Eve but don't go to the party, if there is one.

Important civic events occur weekly. I would like to see more people attend City Council meetings and meetings of other boards and commissions. Tour the Fire Department, become a community volunteer, Food Bank, Animal Shelter. A comprehensive community calendar would be a great start. Perhaps you could work toward these ends. Thank you

It's great that we have the resources to make events happen. But the best events are those that are community driven with support from the city, i.e., Fish Derbies, Goldrush, as good examples. And when the city does take the lead it's important to make the effort to involve the community. Be the hub and then invite organizations to take on parts of it.

I'm sure you heard this before, but the July 4th parade route is horrible. Also putting vendors on the dock is horrible. The afternoon sea breeze makes it difficult for them and customers.

Keep the city events out of politics. Was relieved city did not sponsor the gay thing, city would be hard to boycott.

Kudos to PRCS, service organizations like the Arts Council, and all the volunteers who make everything happen, like Gold Rush Days and Mayor's Cup.

LETS HAVE TAXES GRADED ON HOW MANY EVENTS I PARTICPATE IN. TAXES TOO HIGH

Make things better, incourage input and suggestions from community, our town used to be so much greater

Maybe partner with local businesses more for communication instead of outsourcing for consultation services. You have all the tools you need in town to communicate with the public and internally, you're just not using them the right way (and in some cases at all).

No

No

Overall the COV and staff do a great job with their events.

Personally I do not have Facebook, it is hard to keep up to date on what is happening around town. There needs to be more advertising, maybe at the post office or on an electric board like what the college has on the corner by Safeway. An electric board would be cool on the corner where Art's Design always advertises events.

Thank you to all the staff and departments who work so hard to put on the great events. We are one lucky community to have such good public employees working for us. You might start advertising events for free on the KCHU billboard.

The City should do fewer and rely on other organizations to put the event together.

The city could do a better job of advertising for vendors (I.e. going to other fairs, celebrations and inviting those vendors to come to Valdez) especially vendors from communities that are nearby.

The city doesn't need to set up new events and should re-focus on supporting other established non-profit functions in town. For example, when the city set up a fish fry/music events on top of an already established RHR festival, it caused confusion and burnout. We don't need to pack the schedule and appreciate all the events the city already has established... just allowed open dialogue and support the community's fresh ideas without taking it over!

The motorized events are a huge money maker for the community during the winter months and should be supported by all

The snowmachine club offers the best outdoor activities for our youth and adults during winter and some summer activities as well

There has been a tremendous push to use the Kelsey dock area for city events. It's cold and windy and very inconvenient for parking or getting to the event and there is very little seating where a person could watch from their car instead. We have a beautiful parkstrip, or at least it used to be when the city kept up the grounds. Lots of safe room for children to run and play, you have to park and walk but not usually too far. It's much warmer and we have that nice gazebo. Parades have no business being in the industrial area near the waterfront. If the city is so dead-set against moving the parade from Main Street, have it on Pioneer from the Catholic Church to the college dorms or (second choice) from the electric company past the library to second time around. We have several streets that are far more desirable and better suited than the Kelsey Dock area. Also, the more traditional kids events and family events are what draw my family to events—pie eating contests, sack races, etc.

There should be more leadership and direction from whom is in charge of the event.

Valdez is the most fiscally and environmentally irresponsible place I've ever been (and especially lived). Please stop spending my tax dollars in foolish ways. The City spends everyone's tax dollars in ways that only benefit select factions of the community, mainly the elites and "haves," while turning a blind eye to the "have nots" and the environment. I hope Council members will develop some spine, rather than cowering at the thought of doing something that might disappoint an influential community member they fear running into at the grocery store and getting "bad vibes" from. The City of Valdez has more non-profits per capita than any other place in the world, thanks to the ridiculous CSO "giveaway" program that lacks any accountability or meaningful oversight. Please stop!

We seem to have a lot of family events, it would be nice to see something just for adults, especially in the winter months - like the old Butt Drop!

Yes, quit taxing people so highly. I don't consent to being taxed for something frivolous.

none.

It seems like if I'm bot looking on Facebook then I'll miss it. I know Facebook is where most people get their community news, it's just hard because posts may or may not show up in your feed and so even if you're on Facebook you can miss it, not to mention if you're not on Facebook. We run into the same issues with other advertising for other organizations. Maybe something like a weekly newsletter email would help, for those who would like to sign up? Then there's a central location for everything that's happening that week

July 4th children events Pie eating 3 legged race Egg throw The Eagles Hall used to do it but membership has dropped Work with them if they want help

More rodeo events!

Events in a city really define a city. Combining some winter events into one larger more structured event in conjunction with the Iditarod start is not a bad idea.

For many, annual city events become special holiday rituals.

Im not a huge fan of the fourth of July parade route. I liked the old route better. I understand the intent of the new route (proximity to the Kelsey Uplands) but parking is limited and it feels too busy/bottlenecked.

Put them back DOWNTOWN so businesses can participate and people can support them. Use the parkstrip and the city hall parking lot as in the past. If you want to feed people in the blowing rain and wind coming off the port - they will come, but don't put all your events down there - INCLUDE OUR DOWNTOWN businesses!