

FlashVote helps you make a difference in your community

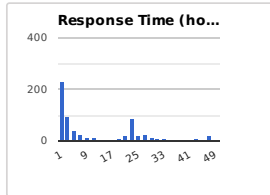
Results: Doing Business In Truckee

Survey Info - This survey was sent on behalf of Truckee Tomorrow to the FlashVote community for Truckee, CA.

These FlashVote results are shared with local officials

620
Total Participants
 618 of 1450 initially invited (43%)
 2 others
 Margin of error: ± 4%

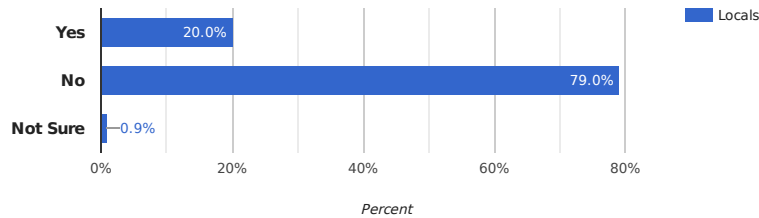
Applied Filter:
Locals only
 Participants for filter:
534



Started:
Feb 25, 2019 11:07am
 Ended:
Feb 27, 2019 11:05am
 Target Participants:
All Truckee

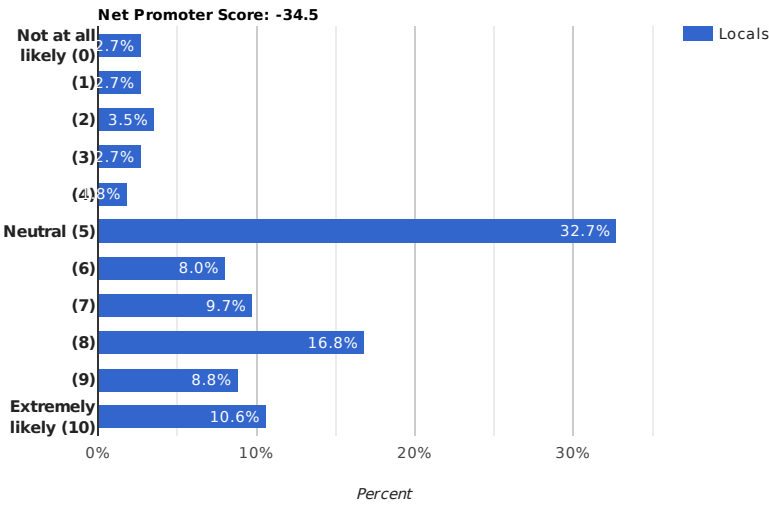
Q1 Do you currently own or operate a business in Truckee?
 (534 responses by locals)

Options	Locals (534)
Yes	20.0% (107)
No	79.0% (422)
Not Sure	0.9% (5)



Q2 How likely are you to recommend Truckee as a place to do business, to a friend or colleague?
 (113 responses by locals)

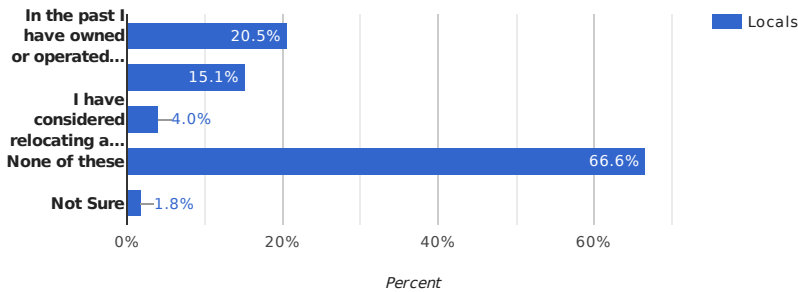
Options	Locals (113)
Not at all likely (0)	2.7% (3)
(1)	2.7% (3)
(2)	3.5% (4)
(3)	2.7% (3)
(4)	1.8% (2)
Neutral (5)	32.7% (37)
(6)	8.0% (9)
(7)	9.7% (11)
(8)	16.8% (19)
(9)	8.8% (10)
Extremely likely (10)	10.6% (12)



Q3 Which of the following have you done, if any? (Choose all that apply)

(503 responses by locals)

Options	Locals (503)
In the past I have owned or operated a business in Truckee	20.5% (103)
I have considered opening a new business in Truckee	15.1% (76)
I have considered relocating an existing business to Truckee	4.0% (20)
None of these	66.6% (335)
Not Sure	1.8% (9)



Q4 Any other comments or suggestions about doing business in Truckee?

(104 responses by locals)



Unfiltered responses

Not necessarily Truckee, but the business climate is much better just over the border in NV. California is repressive for business owners.

Commercial brokers are challenging and the downtown leasing environment is tricky....it does cost more to do business in Truckee, but thats the price we pay for living here

I'd like to see some businesses come that support the local community.

Approval process so hard we went elsewhere

The only thing that I've considered is renting out our condo, either short or long term. I no longer want to do short-term rental, as the community has put up too many restrictions/costs to doing so. I'm sure I'm not the only one. The downtown businesses will be the losers here, as well as property owners.

The reason I would not likely recommend opening a business of my kind here and at least hope to get work from the Town is that, while they say they promote local business for a healthy and vibrant community and keeping dollars local, they continually award projects to non-local consultants. This is why I am looking to start a business that doesn't depend on local support. Perhaps a new policy that is based on a point system where local business entities gain extra points for being local and part of the community they are serving.

Ban short term rentals in residential zoned areas

Tahoe Donner does not permit drones, which means no roof inspections or tree inspections.

Parking is the most obvious concern, but for businesses not open on weekends it is probably less of an issue.

Stop making new business pay for parking spaces that have probably been resold time and time again.