

Survey Results: Tourism

 Survey Info - This survey was sent on behalf of Village of Ruidoso to the FlashVote community for Ruidoso, NM.

These FlashVote results are shared with local officials

162

Total Participants

156 of 343 initially invited (45%)
6 others

Margin of error: ± 8%

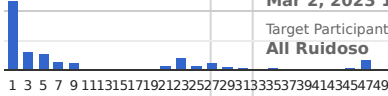
Applied Filter:

Locals only

Participants for filter:

123

Response Time (hours)

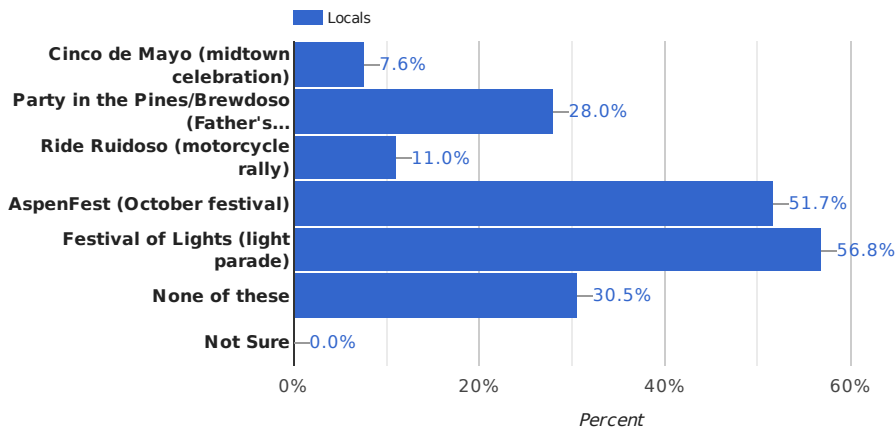


Started: Feb 28, 2023 11:00am MST
Ended: Mar 2, 2023 11:00am MST
Target Participants: All Ruidoso

Q1 In the last few years, which of the following major local events have you attended, if any? (Choose all that apply)

(118 responses by)

Options	Locals (118)
Cinco de Mayo (midtown celebration)	7.6% (9)
Party in the Pines/Brewdoso (Father's Day weekend)	28.0% (33)
Ride Ruidoso (motorcycle rally)	11.0% (13)
AspenFest (October festival)	51.7% (61)
Festival of Lights (light parade)	56.8% (67)
None of these	30.5% (36)
Not Sure	0.0% (0)

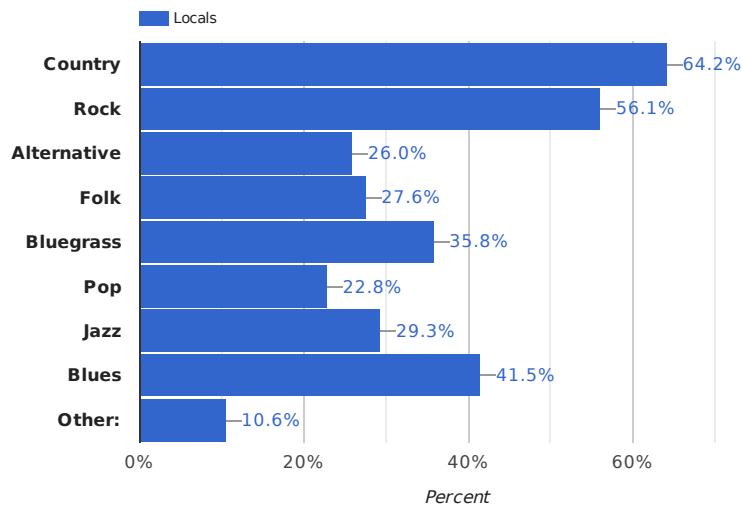


Q2 What kind of music would you like to see at local events? (Choose all that apply, if any)

(123 responses by)

Options	Locals (123)
Country	64.2% (79)
Rock	56.1% (69)

Options	Locals (123)
Alternative	26.0% (32)
Folk	27.6% (34)
Bluegrass	35.8% (44)
Pop	22.8% (28)
Jazz	29.3% (36)
Blues	41.5% (51)
Other:	10.6% (13)



trance battle retired contests hiphop
back variety question tejano events
music eliminate now mandated 1st working
irish christian celtic
attend country lacks rap texas
disco edm like
sorry electronic bands ruidoso

gangster rap

Trance

Electronic

Christian

Disco

Sorry, back to 1st question I was working, now retired.

Texas Country

Celtic/ irish

Tejano, EDM, Contests/Battle of the Bands

None. I don't like events. I only attend those I am mandated to attend. Elimintate music.

Christian

Variety. Ruidoso lacks variety

Q3 Which of the following dining options would you most like to see in Ruidoso? (You can choose up to FOUR, if any)

(122 responses by)

Options	Locals (122)
Seafood	43.4% (53)
Asian	57.4% (70)
Food Trucks	54.9% (67)
Italian	39.3% (48)
Vegetarian	18.9% (23)
Greek	31.1% (38)
Fine Dining	22.1% (27)
BBQ/Soul	37.7% (46)
Other:	11.5% (14)

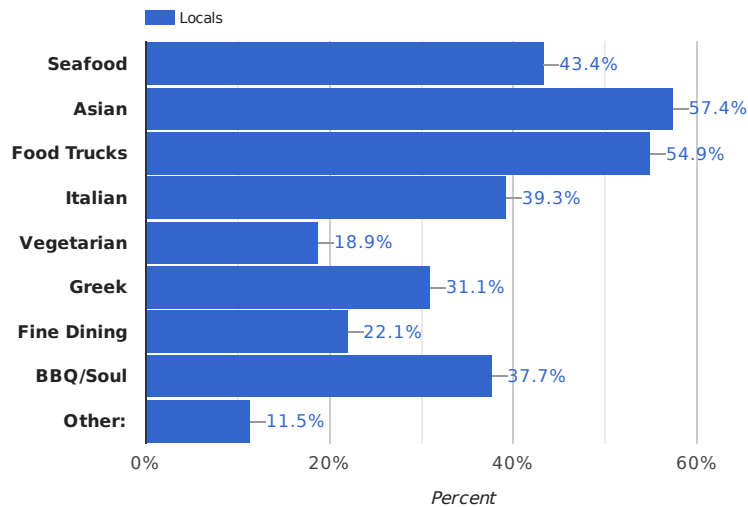


table grown dining irish simple new need
 make menus **steak food** healthy ability farm
 already chicken better different
 market **anything** variety
 option style trucks american affordable resort
 curry **locals mexican**
 southern sure japanese indian home healthier towns upscale

Food Trucks again. Most other resort towns I have been to have this as an option.

ability for locals to make reservations

Not sure if we need any more restaurants

Curry

Upscale steakhouse

Irish

Home style

Japanese

Southern

Anything other than steak and mexican

Mexican

Healthier

Farm to Market/Farm to Table/Locally Grown

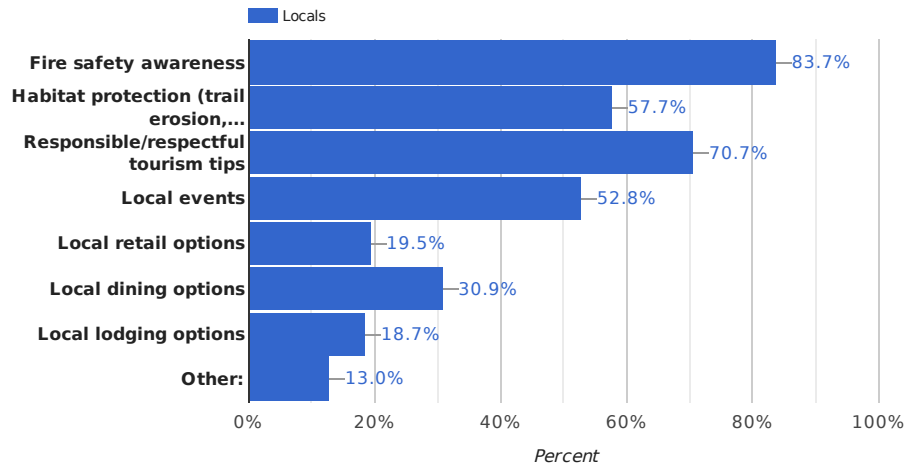
Better healthy dining!

Q4 Which of the following do you think are most important for Ruidoso visitors to know, if any?
(You can choose up to FOUR, if any)

(123 responses by)

Options	Locals (123)
Fire safety awareness	83.7% (103)
Habitat protection (trail erosion, upkeep, etc.)	57.7% (71)
Responsible/respectful tourism tips	70.7% (87)
Local events	52.8% (65)
Local retail options	19.5% (24)
Local dining options	30.9% (38)
Local lodging options	18.7% (23)

Options	Locals (123)
Other:	13.0% (16)



Trash/dumpsters. Close the dang things and do not put on side of dumpster.

Don't feed or otherwise mess with animals.

why they should not feed the wildlife

We want them in our community. So many times I hear of locals telling visitors they don't want them

Not to feed the animals

Put local information in the Ruidoso newspaper before events happen

Variety of shopping options including the Gateway shops

Respect our road/wildlife signage. Shop/dine our locals.

Do not feed the wildlife!!

Wildlife awareness

Politeness

DONT FEED THE WILDLIFE, don't touch the wild life. Enforce this. Someone is going to get hurt

They need to know the infrastructure is poor and unable to handle tourist influx

NOT FEEDING or TRYING TO INTERACT WITH WILDLIFE - including horses - DANGER!

Fix the roads!!!

Stop feeding wildlife

Q5 Any other comments or suggestions about local tourism or entertainment and dining options?

(43 responses by)

A word cloud of comments about local tourism and dining. The words are in various shades of blue and green, with some words being larger and more prominent than others. The words include: dining, entertained, house, talk, fire, offer, feed, limit, help, resident, go, road, tourist, local, food, live, like, event, option, need, family, service, outdoor, village, please, trash, active, people, tourism, park, etc, fewer, laws, restaurant, think, wildlife, stop, open, addressed, increase, problem.

Try marketing the Village like Justin Huffmon did when he was Tourism Director.

Advise people not to feed the wildlife. If you pack something in, pack it out, leave the forest clean.

I think Ruidoso does a great job of being a welcoming tourist destination.

There cannot be a continued attitude that tourists are immune from obeying local laws, from DWI to chasing and harassing wildlife with cameras and weapons, because they spend money here. People choosing to operate nightly rentals must be responsible for their guests and there has to be a better option for residents than calling the police when conflict arises from because the police respond by treating local residents reporting fires, gunshots, wrecks, ATVs on private property, and people behaving badly in public as criminals rather than addressing the problem. If you want everyone on board with increasing tourism, please stop it from destroying our neighborhoods.

Roads are in terrible shape and as tourism numbers increase over the next decade, something will have to be done to accommodate the increased traffic load- widening and/or some kind of bypass-

the roads throughout our community are in horrible condition and need to be addressed

FIRE Rules and NO FEEDING THE ANIMALS should be prominently displayed in every rental, dining establishment, or event. I watch tourists and locals on a regular basis hand feed elk and deer with no regard to the danger.

Respect for permanent residents , stay off private properties, no atvs in residential areas ,driving slower in residential areas, ie CAMALOT. And please stop the littering, there are many trash cans everywhere. And close the lids please. Tip our service people 20 plus % . And talk to people with kindness. Thank you

Events make the rocking world go round...

Please limit the number of Dispensaries so that we are not known for being a dispensary capital in NM!

The trash along the roads is RIDICULOUS!!! Please use tourist profits to pick up their trash.

More police active involvement in monitoring traffic laws.

Advertise more about outdoor recreation.

Making sure tourists are aware of the need to leave the wildlife alone. No feeding, touching, chasing the animals.

No

Would like more fast food stores like Dairy Queen, Arby's and Long John Silver

Maybe allow food trucks at country club park on weekends. With an outdoor band?

pack It In, pack it out. be respectful of the locals. obey our rules/laws.

Empty dilapidated Terraza restaurant building. The blue Dish building/lot is unsightly. Apparently you've made Wingfield residents unhappy with the road closure. The small dog park is a mucky mud pond mess. Needs a French drain solution.

Accurate and sufficient advertising for locals.

Biggest recommendation would be to fix the existing public restrooms to be operative 100% of the time.

More trash dumpsters in high traffic/convenient stopping places and fewer along hazardous routes like Country Club Drive.

We shouldn't encourage a demand if we don't have enough supply. We need to rethink our infrastructure if we want to continue this tourism increase. Roads, parking, housing... it's all connected.

We need to educate them on the fact that this is a National Forest and not their dumping grounds.

We need to limit the amount of AirBNB's in this town, hospitality staff is needed in every restaurant we have so they are only open a couple of days a week.

Round up the horses and relocate

less motorcycle rallies

More outdoor activities such as those at Wingfield park

Yea they don't own the town, stop letting the rude demanding whiners run the place.

Publicize the local recreation options - Disc Golf Courses (Moon Mountain, Grindstone, Oso Canyon), Grindstone Lake, local trails for hiking (Cedar Creek trails, Eagle Creek at Alto Lake, etc), and Farmer's Market events.

Shopping and boutique options are part of the charm and draw for Ruidoso- we are losing this - with one or two owners buying up everything

I would like to see regulations regarding fire restrictions and wildlife feeding enforced.

Fire safety. I call multiple times every year about open fires. And do NOT feed deer, etc. Especially corn!

Allow for food trucks throughout the community. It brings vibrancy. At events have more things for families with children to do. Beer gardens and jumping balloons and not cutting it for quality family entertainment.

We need worker housing now or we won't have any people for the tourists. Need to limit nightly rentals.

Fewer but better options would be delightful. We have plenty of options for dining. The problem is, as this survey highlights, a lack of diversity and awareness. Most restaurants offer the same options, cannot collectively develop a workable weekly routine or keep employees, and people cannot help but stop and stare at the wildlife, feed it, pet it like they're on an unguided safari in the mountains. I think we need to make people say to themselves "Okay, we got it," before they hit the village limits. Let them know what we have to offer while making very clear what we need from them to help them help us all.

Have a place/events where a family can bring their kids and listen to music and dance. Have live entertainment or DJ. People can eat and even have drinks, but just be entertained together. The bars here do not offer much of a family venue. People who take line dancing or clogging classes could even strut their stuff for a dance. Could even have daddy/daughter dances etc. It could be an inexpensive event for local, and tourist families. Just a thought.

Tourism is killing all that is wonderful about Ruidoso. A tourism-only based economy will always fail. Support Locals. Not tourism.

Less airbnb

without affordable housing for service workers tourism is not going to continue to be a big economic driver

Our road are really bad, what happened to the infrastructure money. Why is it not used for our roads. We need new management.

Spread the wealth around with dining and lodging and beauty areas around whole area

Dining options is seriously lacking for a tourist town.