

FlashVote helps you make a difference in your community

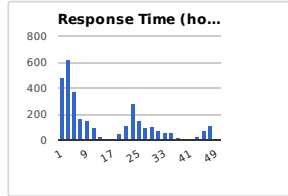
## Results: Housing Costs and Needs

Survey Info - This survey was sent on behalf of the County of Placer to the FlashVote community for Placer County, CA.

**These FlashVote results are shared with local officials**

**3238**  
**Total Participants**  
 1636 of 3951 initially invited (41%)  
 1602 others  
 Margin of error: ± 2%

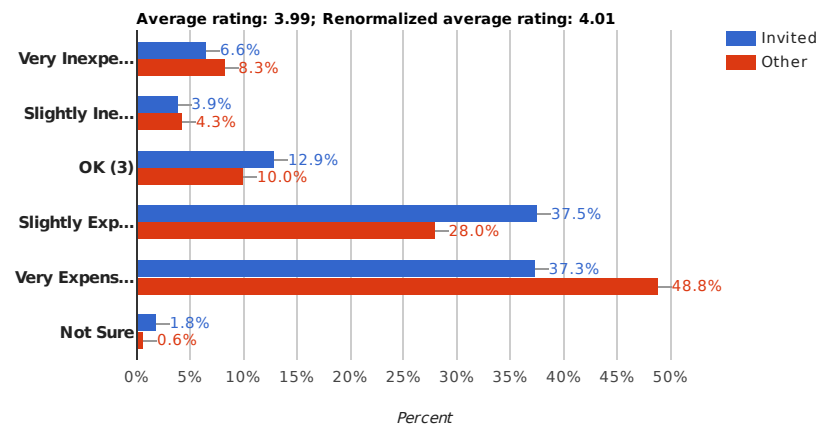
Applied Filter:  
**Initially invited**  
 Participants for filter:  
**3238**



Started:  
**Jun 27, 2018 11:07am**  
 Ended:  
**Jun 29, 2018 11:02am**  
 Target Participants:  
**All Placer County**

**Q1** Please rate how inexpensive or expensive you think housing is in Placer County?  
 (2124 responses by invited)

Options	Invited (1632)	Other (492)
Very Inexpensive (1)	6.6% (108)	8.3% (41)
Slightly Inexpensive (2)	3.9% (64)	4.3% (21)
OK (3)	12.9% (210)	10.0% (49)
Slightly Expensive (4)	37.5% (612)	28.0% (138)
Very Expensive (5)	37.3% (608)	48.8% (240)
Not Sure	1.8% (30)	0.6% (3)

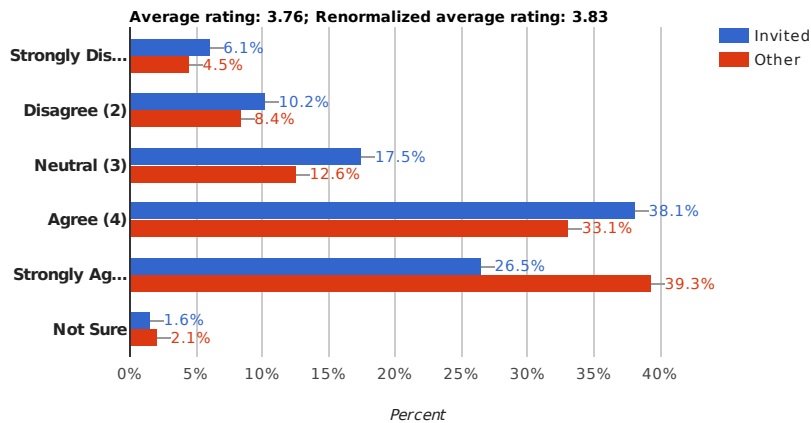


**Q2** How much do you agree or disagree with the following statement?

“The range of housing costs in Placer County should match the range of people’s incomes”  
 (2104 responses by invited)

Options	Invited (1618)	Other (486)
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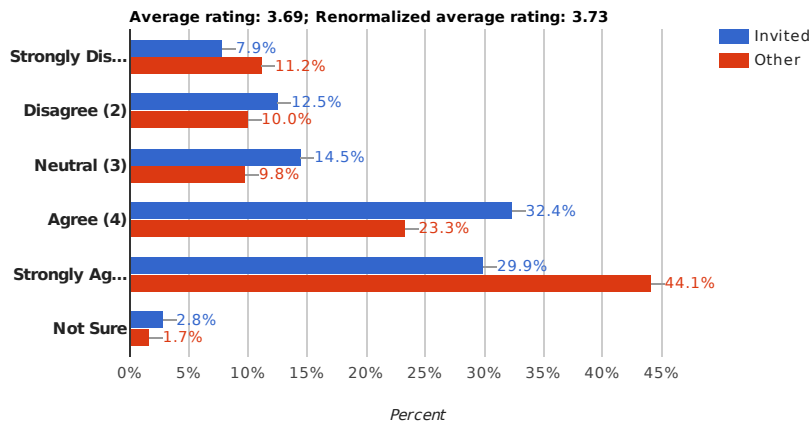
Options	Invited (1618)	Other (486)
Strongly Disagree (1)	6.1% (99)	4.5% (22)
Disagree (2)	10.2% (165)	8.4% (41)
Neutral (3)	17.5% (283)	12.6% (61)
Agree (4)	38.1% (617)	33.1% (161)
Strongly Agree (5)	26.5% (428)	39.3% (191)
Not Sure	1.6% (26)	2.1% (10)



**Q3** How much do you agree or disagree with the following statement?

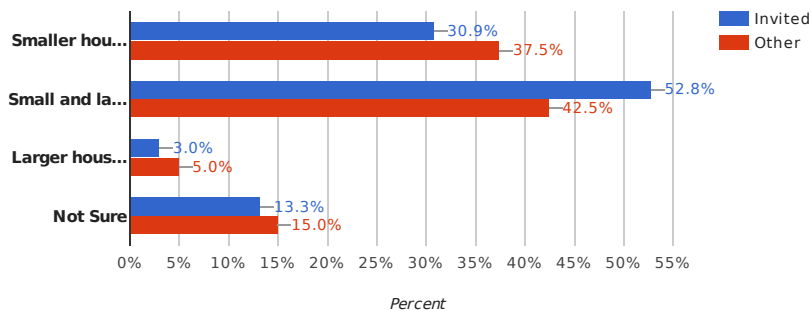
“Placer County should remove barriers to building smaller and less expensive housing units”  
(2099 responses by invited)

Options	Invited (1618)	Other (481)
Strongly Disagree (1)	7.9% (128)	11.2% (54)
Disagree (2)	12.5% (203)	10.0% (48)
Neutral (3)	14.5% (234)	9.8% (47)
Agree (4)	32.4% (524)	23.3% (112)
Strongly Agree (5)	29.9% (483)	44.1% (212)
Not Sure	2.8% (46)	1.7% (8)



**Q4** Which best describes how you feel about building new housing in Placer County?  
(2093 responses by invited)

Options	Invited (1613)	Other (480)
Smaller housing units should be easier to permit than larger housing units	30.9% (499)	37.5% (180)
Small and large units should be treated the same	52.8% (851)	42.5% (204)
Larger housing units should be easier to permit than smaller housing units	3.0% (48)	5.0% (24)
Not Sure	13.3% (215)	15.0% (72)



**Q5** Any other comments or suggestions about housing in Placer County?  
(876 responses by invited)



**Unfiltered responses**

There should be development incentives that encourage a diversified housing inventory.

Programs need to be opened up to allow for small/tiny houses. As a single person living alone I don't need more than 400-500 sq ft. Not everyone wants to live in an apartment complex. How about groups of small houses as an option?

The County should stop approving high-end housing developments without requiring direct contributions to new workforce housing. Soon, all the land zoned for housing will be occupied with low-density, land-wasting subdivisions, and we will be unable to support our workforce in the County.

Each larger house built in Placer County should be required to have an apartment that can be rented out to a long term person.

Differential permit fees based on size of house, eg. 2000 - 3500 sq.ft would have a higher fee structure than 1000 to 2000 sq.ft. structure, then bump up higher for 3500-5000 and then 5000+

Eliminate all Special District connection fees and/or public agency permit costs for housing and secondary units dedicated for workforce or affordable rentals. Instead, increase the annual fees for all existing homes (in a proportional amount based on square footage) by the incremental amount to cover the ACTUAL costs to be incurred, thus distributing the burden of paying for affordable/workforce housing across all residents of the area.

We need more affordable housing.

Make vacation rentals less appealing - VRBO/Air BnB is negatively impacting the rental market.

Build housing on platforms above existing parking lots. National Ave, Brook Street, Jack Pine, even 64 Acres. Make permitting easier, lower special district fees especially. Do NOT require sprinklers in small units, under 800 sq feet. Public agencies should buy property when times are good (hint: NOW) and partner with housing developers. Consider fees on McMansions that cover fees on smaller units. Manage tiny houses like mobile home parks.

What can be done about all of the empty houses? Some owners rarely visit and do not rent them out. It'll be a ghost town before we know it if rentals remain high and owners don't occupy their homes.

[Additional survey reports](#)