

Survey Results: Communications Preferences

These FlashVote results are shared with local officials

Total Participants

2411 of 6969 initially invited
(35%)
23 others
Margin of error: ± 2%

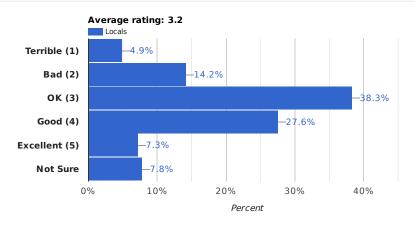
Applied Filter:
Locals only
Participants for
filter:
2232



Q1 Please rate the job the Placer County government does of informing you about the decisions they are making and the things they are doing:

(2232 responses by)

Options	Locals (2232)
Terrible (1)	4.9% (109)
Bad (2)	14.2% (316)
OK (3)	38.3% (854)
Good (4)	27.6% (616)
Excellent (5)	7.3% (164)
Not Sure	7.8% (173)

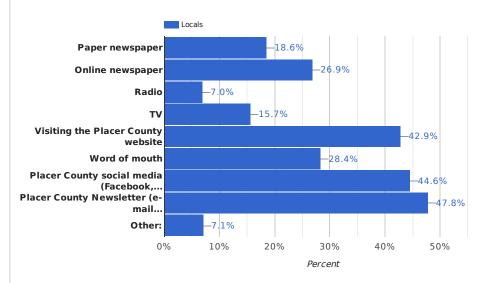


Q2 In the last 12 months, which of the following, if any, have you used to get information about Placer County government? (You can choose more than one)

(2102 responses by)

Options	Locals (2102)
Paper newspaper	18.6% (392)
Online newspaper	26.9% (566)
Radio	7.0% (147)

Options	Locals (2102)
TV	15.7% (330)
Visiting the Placer County website	42.9% (901)
Word of mouth	28.4% (597)
Placer County social media (Facebook, Twitter, Nextdoor.com, etc.)	44.6% (938)
Placer County Newsletter (e-mail delivered)	47.8% (1005)
Other:	7.1% (150)





Ellie Waller Is the Best

NTRAC Meetings

Online meeting about construction schedule for summer

Other social media users and groups. watchdog, community groups

livestream Board meetings

Attending meetings

BOS representative
Been on Mailing lists etc. but don't see everything going on
Bonnie Gore newsletter via email
By attending my local MAC meetings
Can't find information and "social media" is not reliable as information
Chamber Events
Cindy Gustafson speaks every Tues AM at Meddlers and she reports & takes questions
City of Lincoln website
Community conversations on NextDoor (not initiated by the county)
Contacting various departments
Conversations with Supervisors
Council man Scott Alvaro. Updates me with links on everything. He is wonderful
Council member
County Representative Newsletter
County Supervisor, gore, gave a live update at our community center.
County supervisor newsletter
Direct Email & called them on the phone
Direct emails
Don't get any notifications
Email
Email
Email from Bonnie Gore
Emails from Shanti L.
Facebook groups
Friends social media
From Shanti's posts too
From neighbors
Gold Country Trails Council and Placer Land Trust
Google
Google
Google News
Google it
Google news feed
Granite Bay MAC
Granite Bay View
I did not know Placer County had a newsletter. I have a few contacts at PC Dot HHS but I am not o
I don't get any of these
I don't know what's going on - like with the new pickleball courts? Are they being built?
I have to source information on my own and luckily, I know how to navigate unlike the elderly pop.
I was shocked to learn Roseville's Mayor is a pro-speaker for transgenders and homosexuals.
I'm also a trustee on the Placer Mosquito Vector Control District board

Internet
Lincoln Messenger
Little or no information. Social media, but NOT Placer county social media. Mentions in Twitter.
Local contact acts and neighbors
MAC Meetings and Agendas
MAC attendance
MAC meetings!
MAC meetings, Planning commission meetings, other public meetings
Mac meetings
Maybe some radio , TV, & email delivered Placer Newsletter
Meddlers (Auburn Chamber Forum)
Meddlers Meeting
Meeting Livestreams
Meeting Mac and bos
Message and phone call alerts from Placer County Sheriff's Department
Multiple phone calls to resolve refund check endorsement fraud
My local MAC meetings
My supervisor's monthly newsletter
MyPlacer
NTRAC meetings
Neighborhood App
Neighborhood Association and neighbors
Newsbreak
Newsletter shanti London
Next Door
Nextdoor
Nextdoor
Nextdoor App
Nextdoor app
None
None of these
None. Not that interested.
Offices
Online searching
Other social media (Google Groups, Nextdoor)
Our District 5 Supervisor Gustafson

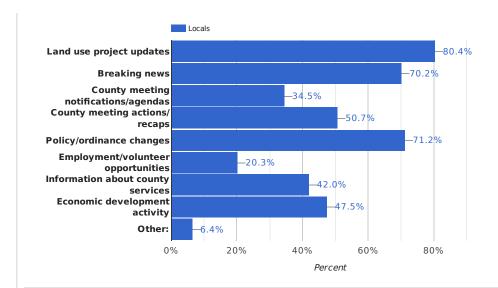
Placer County Supervisor emails
Placer County made my internet provider take down our high speed broadband connectionso everyone
Placer County supervisor email in the last two months
Placer county property deeds
Placer text alerts
Postcard mailer
Postcards and flyers have also been mailed and are always read!
Postcards in the mail
Question for Human Services that were very nicely answered.
RCONA and Neighborhood Associations
Ready Placer Dashboard
Reddit
Reddit /r/Roseville
Rotary Club speakers
Scott Alford posts on Nextdoor
Simplicity
Social Media, particularly NextDoor.com
Social media
Social media
SunCity visit
Supervisor Bonnie Gore also emails information as to District 1 and elsewhere in Placer.
Supervisor District Notes
Supervisor Gustafson
Supervisor meeting with our community.
Supervisor's newsletter, GB MAC
Supervisors email to constituents
Talking to County employees on the phone
Text I get and Cindy's newletter
There's a newsletter?
These texts!
Twitter posts
Watching board meeting on line
What county newsletter? It exists? How often? Is it substantial or "fluff" ?
You Tube KCRA3 and ABC10
You think they care?
city of Roseville
internet
log into board of superviosrs meeting
mail
meetings
multiple in person meetings

my supervisor's newsletter
my supervisor, Suzanne Jones
news websites
next-door
none
none
occasionally get postcard notices in the mail
other social media channels
public meetings
received mail stating water/garbage and sewage rates proposed to be increased; directed to counsel
reddit.com/r/rocklin and reddit.com/r/roseville
social media
texts
via City of Roseville updates
web search
zoom

Q3 Which of the following types of information, if any, are you most interested in receiving from Placer County? (You can choose more than one)

(2070 responses by)

Options	Locals (2070)
Land use project updates	80.4% (1664)
Breaking news	70.2% (1453)
County meeting notifications/agendas	34.5% (714)
County meeting actions/recaps	50.7% (1049)
Policy/ordinance changes	71.2% (1473)
Employment/volunteer opportunities	20.3% (420)
Information about county services	42.0% (869)
Economic development activity	47.5% (983)
Other:	6.4% (133)





Emergency alerts

Environmental issues

Fire Evacuation planning, Increase low-moderate income housing, diversifying economy beyond tourism

How is office of emergency services involved with being proactive to deter things that impact safty

Need to know what's happening locally - especially regarding large developments. Don't feel heard

North Lake Tahoe Land Use and Policy/Ordinance information

Plans to our community BEFORE decision making time.

Specific to eastern placer (Lake Tahoe)

Where the public can participate and contribute

short term rental updates & how money generated from Tahoe is being funneled back into Tahoe.

traffic solutions, STR ordinances and updates, fiscal reports outlining where TOT tax money goes

1. Commission reports from Supervisors on upcoming agendas and votes for the committees they serve

ALL THE INFORMATION!

Accountability

Activities that involve the Supervisors including town hall events & regular communication updates
Affordable Housing
All of the above
Allocation of tax dollars
Anything that is related to me as a Placer County resident and employee
Anything that pertains to short term rentals
Breaking news! This could be a good tool for the County. This should be something you WANT to do!
CLIMATE EMERGENCY INFORMATION - WHAT IS COUNTY DOING??
COVID
Changes to existing roads and infrastructure. Planning for improvements to traffic congestion.
Climate Change mitigation efforts and Housing for low income / homeless
Community activities
Conservation, Environmental Protection, Parks, climate-change mitigation
Cost of items.
Costs incurred to sustain homeless camps/facilities in Placer County.
County actions that effect me.
County transportation budget and projects
Crime
Crime
Crime and homelessness
Crime issues in our county
Decision making opportunities for residents to join
Efforts to fund and construct all forms of transitional housing, affordable housing; and zoning
Emergency services/ Public safety
Enhanced enforcement of transient ordinances and controlled/illicit substance possession/use.
Environmental news. Steps being taken to lower greenhouse gases.
Environmental solutions
Events and activity info
Events are nice but, I think it gets shared regularly through local outlets (e.g. Rocklin, etc.)
Fire evacuation zones
Frustrating that the board has already pre-determined the outcome before they hold the board meetin
Fuels reduction work
Future plans for Government Center and upgrades to all infrastructure (including computer software)
General plan changes
Grand Jury releases
Health issues
Highway 65 improvements
Homeless issues
Homeless issues in North Auburn
Homeless issues, help with homeowners/fire/California Fair Plan insurance
Homeless population

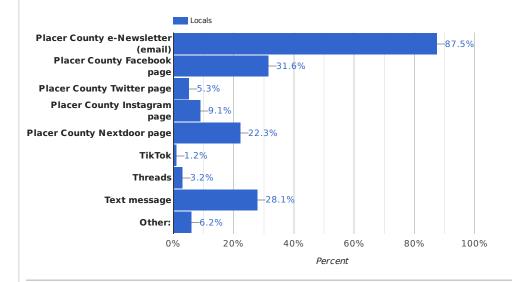
Homeless reduction efforts
Homeless services such as
Homeless shelter plans
Homeless situaion updates
Homeless situational awareness, weekly/monthly/annual crime statistics and locations
Homelessness and hwy 65
Homelessness issues and opportunities
Homelessness since the County receives state funding to address social services but cities do not
How homeless and transients are becoming no addressed. We know they need help don't leave them
How my tax dollars are benefitting my community. I like how Roseville provides updates.
I had been getting Placer F&G notice, then they stopped. Using your main site does not seem to adve
I like the current variety. A little of everything
I never see any updates on the paving of the I 80 or other in point important safety being address
Info on homeless situation, drug situation, EDU info
Infrastructure projects; roads, water, etc.
Is the county going to be working on neighborhood roads
LOCAL breaking news
Landing locals program
Law enforcement
Law enforcement updates, including transparency relating to sheriff department release/arrests +
Local entertainment activities
Local fire info
None
None
Plans to deal with homelessness.
REGULAR updates on county housing issuesnot updates AFTER something has been done or decided
Recreation
Recreation Trails
Remediation of old misleading silos in Lincoln
Road projects in planning
Road updates
SAR
STR info
Safety info - e.g. from Sheriff's Office
School board, libraries
School scores
Section in e-news of actions that impact services to people especially the most vulnerable
Short Term Rentals and protection for Tahoe
Short term rental and fire requirements
Significant cultural, artistic, musical and educational activities.

TRAFFIC, TRAFFIC Tiny home planning Traffic / infrastructure info Traffic / infrastructure infra	TRAFFIC
Traffic / Infrastructure info Traffic Mitigation Transparency of decision making process AND tax money for project allocations Upcoming changes within the county, proposed activities, long term plans, board activity, etc Updated in Tahoe region including STR Updates on homeless problem. Urgent alerts Water issues, I. E. Increasing demand but finite amount We don't hear about any of the violent crimes and local drug crimes that are going on in Placer co What you're doing about the bums and junkies and how you're getting them off our streets!! What's being done to address short term rentals in the Lake Tahoe area, traffic, & lack of housing Where and when to vote in elections Where our tax dollars are spent, and what are Short Term Rental taxes spent on. Why do public entities in placer county have such close ties with destiny church \$\cities \cities \cit	TRAFFIC, TRAFFIC
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major direction change in the local community public health	housing
public health	human rights assurances
·	major direction change in the local community
public safety issues	public health
	public safety issues

How would you most like to receive information from Placer County? (You can choose up to FOUR, if any) (2043 responses by)

Options **Locals** (2043)

Options	Locals	(2043)
Placer County e-Newsletter (email)	87.5%	(1787)
Placer County Facebook page	31.6%	(645)
Placer County Twitter page	5.3%	(108)
Placer County Instagram page	9.1%	(185)
Placer County Nextdoor page	22.3%	(455)
TikTok	1.2%	(24)
Threads	3.2%	(66)
Text message	28.1%	(575)
Other:	6.2%	(127)





Articles in print papers

Better articles in plain English discussing the pros and cons and affects of changes proposed

Community posted flyers

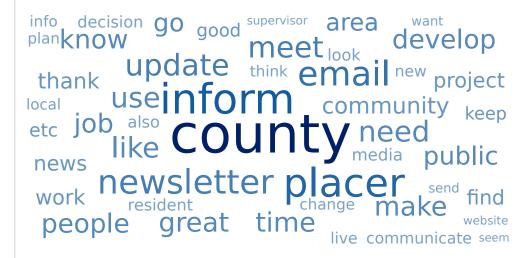
Email

I do not facebook /twitter/instagram
Mail
Meet-ups round tables community project mtgs
Signing up for notifications is difficult
Snail Mail
US Mail
We are already talking about you on Nextdoor. Locals don't feel heard or represented
Website
dedicate a page on your website that addresses new/updated news or projects w/meeting dates
good newspaper coverage
A county page with links to all above issues
Alerts via text messages.
All of the above. You can't do too much to communicate with your constituents.
Anything that isn't social media. I don't use it much.
Auburn Journal
Auburn Journal
Auburn Journal, Sacramento Bee
Community roundtables with county staff
County website
EMAIL
Email
Email at raybirge@aol.com
Emails are fine as well
Frequency should only be once a week!
Gab, Gettr, Truth Social, Telegram
Gab, Gettr, Truth Social, Telegram
Golden State Media articles and postings of community meetings
Hard copy in the mail
I DON'T look at social media, esp. Facebook which requires logging in to Facebook for county info
I avoid social media the way I avoid other additive substances
I check global, national, state, local news daily, but seldom see anything from or about Placer Cty
I get the email but the link NEVER opens
I haven't tried Threads but expect I will. Taht said I don't rely on social media for county news.
I like the Lincoln News Messenger- this way I can underline, and clip out important parts.
I would like to be in the 21 century and get my information over the internet via multiple sites!a
In Bilingual/Spanish (not Google translate)
Information posted on the website
Lincoln News Messenger
Local Radio
Local Television and Newspapers
Local news outlets like Sierra Sun or North Lake Tahoe news

Local newspapers
Local paper
Love the Livestream; but I'm retired!
Mac meetings
Mail
Mail
Mailers
Mailings
Mastodon
Maybe something old fashioned like a quarterly mailing? I know expensive.
Municipal Advisory Councils
News in local section of MSN newsfeed.
Newsletter with links to more information and contacts
Newspaper
Newspaper
Newspaper - gold country
Newspaper article
Not everyone is on FakeBook
Physical copy by mail
Placer County Website
Placer County website
Placer County website
Placer cpounty should not be on tiktok
Press release should include news agencies & social media
Print materials such as more coverage in newspaper.
Quarterly Summary
Sacramento Bee e-edition
Simplicity
Something less frequent than the e-Newsletter, monthly not weekly.
Sun City LH Compass magazine
Text
Text message for emergencies
Text only for emergencies
Text only for urgent breaking information
Texts alerting me when there are changes to website content for pages I am interested in.
The Roseville Press Tribune
Tik tok is banned and Chinese owned. And zuckerberg and Musk are going to have a browl
TikTok? Really? China has you on board now?
Truth Social
Tv

Twitter
Twitter, X
US mail
USPO mail
Unless you use ALL social media sites, you won't get everyone the information.
Update the calendar. Not all community meetings are listed
Web
Website
Website updates
Why isn't the Placer County Website an option?
Would like F&G and WACMAC newsletters and agendas. Thank you.
X
YouTube
county website
dont like any of the choices
email
email
email
email
email and personal calls by staff and supervisor
email blasts should be fine. Stop wasting tax payer dollars on staffing for FB, INS TT NxDr. Stop
email but not a generic monthly newsletter. more specific.
local online newspaper; Bee, Press Tribune
mail
newspaper
phone
public meetins (BOS, MAC)
radio
reddit
regular mail, newspaper
via RCONA or Neighborhood Assoc
website i can go to ("pull" notification when i'm curious about something)
word of mouth or TV and radio

Q5



Anytime there is an opportunity to have a voice in decisions that affect Kings Beach, I want to have adequate advanced notice, visibility about how to participate and comprehensive followup on what was accomplished at meeting, etc. There should be a central calendar with everything that is going on as well as important links that show agenda, notes, follow-up, signups, etc.

Be completely transparent. Post ALL Lobby visits and special interest groups in your newsletter. All meetings, discussions, published openly in an easy to read and easy to find format for the citizens of your county.

Be transparent

Decrease the government costs in Placer County. Making living in Placer County more adorable.

Deliver it wrapped in a \$100 bill?

Discussions should show both sides of an issue, a change or a plan. The county speaks often in language hard for the common person to understand, and it is dismissed as the common people feel they can't make any suggestions that will be heard. The feel that "the decisions are already made" and a 3 minute comment is just ignored. They feel that they have no say in how they are going to be affected.

I don't care about what's happening in western placer. I tune it out. Please separate communications to eastern county

I would like to see approved planning projects with diagrams or sketch renderings.

In the mail

Lake Tahoe is a million miles away from Auburn, or so it sometime seems. Send a newsletter to homeowners! Send an email blast! Conduct a meeting in our neck of the woods from time to time.

Locals feel that we are being sold out by Placer County and the TRPA. We feel that North Lake Tahoe is for sale BY YOU to the highest bidders - meaning big developers. We feel that the TRPA and Placer County Supervisors are working hand-in-hand with each other and ignoring the pleas of locals when it comes to protecting our precious lake. We would like to see restoration and renewal - NOT huge developments. I am a lifetime resident and a voter and I do not feel heard or represented by the Placer County Board of Supervisors, including Supervisor Gustafson. Many locals are vociferous in their agreement with me and you refuse to hear us. Lake Tahoe is unique and vulnerable. I heartily agree with Ann Nichols and support her efforts to preserve our precious environment here and I am opposed to your plans to overbuild. I know that the County needs money but selling North Lake Tahoe to the highest bidders is not acceptable behavior. You may go down in history as having done just that.

Make it easier to search website to get information on permitting, as well as plans, projects and programs in development.

More community posted flyers in prominent public areas such as post offices, grocery stores, schools and hospitals. Places frequented by the public

Need more interactive meetings where questions from the community can be answered

Please develop a checklist of requirements for redeveloping local small projects.

Require DPW to work through planning and design review. Make it easier to sign up for things. Document public input and actions taken better. Follow prop 18 for BAD reporting and transparency

TV media (Local news in Reno) to inform the Tahoe residents about meetings with adequate notice so residents can actually qo.

Try nonstop to have more lanes in and out of the lake built, this is ridiculous during high season to get to work and in case of fire/road construction It will be even worse?

Update website for better ease-of-use for citizens; too indirect & complicated.

be regular about it. explain the purpose of advisory type groups

maybe dedicate a page on placer website to north lake tahoe or eastern sierra news/projects and where to get recent information would be great.

more info is better!

would be nice if Placer Country would look at what is happening to our local area. All they seem to be doing is creating more up scale developments and ruining our area. The Tahoe basic can only hold so many people, local and tourists. We are jammed pack right now. It is all about the money.....none of it we see in north Tahoe. We are suffusing we. Trash, roads that are backed up for miles....can travel from 1 community to another. Placer Counrty and the TRPA need to start caring about us and not that all mighty dollar.

The County is working on many things that affect the community that we DO NOT hear about. Be more transparent.

no

A country wide overview once a month

A more current website. I often link to the website through the newsletter to find more detail and am sent to a general page with no detail or sometimes even relevance to the initial newsletter topic.

A quarterly mailing to all of Placer County residents.

A tough question! We need better social media. I'm tending to move to Tribel. Perhaps local governments need to help develop or use a "different" social media that's NOT focused on making money. We need a wikipedia of social media bad. Perhaps Placer County can be part of the social media solution by creating or participating in one of the non-greedy social media that aren't focused on profits and cage matches! I'm tending to Tribel, but maybe you and other local governments can do better? Maybe a youtube channel???

Advise the community of new stores or restaurants opening so we can better support new small businesses. Advise of new housing land use proposals of more than 10 lots.

Always good to have a representative present at community meetings to provide updates and answer questions.

Answer your phone, respond to your emails, return calls, respond to voicemails, actually try to help the constituents with information and answers.

Appreciate all the manners in which communicate. I am grateful for all you do.

Appreciate real time updates on Facebook from PCSO.

Appreciate the opportunity to share thoughts about Placer County government,

Appreciate your asking

Area specific information. I'm not in Tahoe or roseville, but right in the middle. All the information seems to be about the high population areas.

As an example, broadband project have come before the BOS for approval and from that point, no updates or progress reports are provided. Same is true form other projects.

As far as I am concerned, Placer email newsletter works fine for me.

Be more transparent. I want to know where our Lincoln dollars are going to as it doesn't appear to be spent here in Lincoln.

Be more transparent. Give ALL of the facts, good or bad. Stop trying to hide information from the public you serve.

Better transparency on the why of decisions is also helpful

 $Brief\ single-topic\ mail\ flyers.\ Brief\ single\ topic\ YouTube\ videos,\ and\ other\ quick-to-process\ convenience\ media.$

Bring up front before newspaper finds out situations and you read their version. Case in point money received for campaign. How much and limits of donation to keep gossip down.

Clearing vegetation along county roads to prevent the spreading of fires,

Consider sending out a monthly newsletter with that months updates highlighting decisions that have been made and highlighting the events that could be attended by the community to have a voice in the upcoming month. This way we know to expect the newsletter. Could be distributed by email and have links to the monthly newsletter posted on various social media locations - in particular Nextdooor neighbor. I think the frustration comes when we're told what decisions have been made in what seems like a very random timing. If you make it regular communication then it's expected and known that it's coming. Take a look at South Lake Tahoe, they do a very good job of this.

Consistent messaging on key topics monthly

Continue Work on accessing rural internet funds for areas without access to high speed internet. Continue to develop parks and outdoor recreation.

Continue to keep us informed

County just raised the street level by 15" in front of my driveway without any notice!

County should not require giving up our info to Facebook and other social media to get public county info. Email county links to new or updated county info instead.

County should send, by email, the reports of contributions made to Supervisior's. I should not have to go looking for that info.

Develop an app for our phone or computers

Disappointed that you approved the 9 story tower in Penryn. Could've done two stories

Do we have to receive the police alerts from DAVIS PD?

Doing so much better each year as time goes by. Thank you all.

Don't STOP sending information out! Really helps to keep us updated on what is happening within our County! Thank You!

Don't assume everyone is on social media.

Don't let your county Supervisors use their accounts to be partisan. They are in a nonpartisan office and should act like it's nonpartisan service. I could care less what party they belong to and they need to stop playing partisan games.

Don't rely on social media alone (FB, X, Threads, etc) - many of us don't trust the information that is posted. Same for NextDoor in that a lot of rumors get posted & reposted. Email is old-school but could be a simple as "update on new land use policies are available on Placer County website" - don't expect citizens to be checking "just because".

Don't bring in a massive homeless shelter

Email - cindyrcgroup@gmail.com

Email is good too!

Email newsletter from our district Rep. Shanti Landon?

Email newsletters are a great way to keep us informed

Email with link to latest notes on community meetings after each instead of trying to search website. Overall you really do a great job! Thank you!

Engaging the neighborhood associations structure and schools infrastructure would go a long way making info flow to as many of our neighbors as possible. Making the communication linguistic and culturally appropriate for the Latino population in the county would educate and empower even more folks.

Excellent quality of communications!

Feature one department and give in-depth description of what they do and their relationship with the public and how best to interact with them.

Finding out about things that were approved or are happening is great but if you actually want people to be engaged they should know when they are still up for debate.

Flash voting and this survey has been a step in the right direction

Follow up emails after BOS meetings.

Follow up on stories like the prisoner that was allowed to escape and why he was served at a public dog park

For information on Active Projects, it would be helpful to see the location designated by specific address, rather than a title or map reference. For instance, Placer Vineyards is described as "Southwest Placer County" - but where?

For the amount of tax dollars received, it is criminal that Tahoe receives so little . Shame on you.

Foresthill Messenger News Paper. Delivered to every household in Foresthill.

GIve DAILY updates, not just when a prisoner escapes from a hospital. Stuff happening in the towns in Placer county, why businesses are leaving, why there seems to be next to no police presence, especially on Hwy 65? why is 65 still only two lanes in each direction with such explosive growth? Why do you seem to cater to Del Webb communities and not the general vandals and crooks across the board?

Get our evacuation zones defined, implemented and easy to find/use.

Give better news on a real solution to homelessness instead of trying to make those affected disappear.

HOW DO I SIGN UP FOR THE NEWSLETTER? MY EMAIL ADDRESS IS: mkleman21@gmail.com

Hardly any information is available without having to dig deep for it

Have 1 easy page to find out which new businesses are coming to Placer County.

Have a strong campaign to get the word out about how people can receive county information. Not sure a high percentage of people in the county know the resources to find all the information. I love my text alerts.

Have the Board of Supervisors explain why they are trying to destroy the County..

Have "town Hall" events in local neighborhoods to get mor of a feel of the little communitities

Having just moved into the county which, by the way, has been a very pleasant experience, we are interested in engaging with various information sources to learn and participate in county issues/discussions as they unfold. PS: Our experience with your various team members has been an exemplary one. The is, we have experienced interaction with exployees that really radiate care and empathy so kudos to you for choosing such great people!

Hold Homewood Resort accountable to approved master plan, disallow the bait and switch tactics of JMA and their new partners

How about asking which restaurants we would like to see in our local area?

How about large signage/billboard posting monthly meeting dates/times at high traffic areas (I-80/65, Bell Rd/80, 49/80, etc)? It seems like BOS meetings and agendas are difficult to find, are ALWAYS in the middle of a work day when the average taxpayer is working and cannot attend.

How subdivision projects are approved without improving infrastructure specifically roads

I am all but I still drive, which is even more reason why we need that 80 freeway in better condition! It's very scary thinking your tires are going to blow out because of how bad the road is! Not just 80 but other side roads getting to the 80 also!

I am furious that the city of Auburn advertised its annual free trash pickup on social media. I am not on social media. NOBODY on my street knew about it, and no Recology truck came into our neighborhood on that day.

I am guite satisfied with current methods of information dissemination.

I appreciate everything the county is doing to keep us informed. I moved here from So Cal and you are light years ahead of them in terms of communication!

I appreciate the Placer County emergency text messages. I also get information from Watch Duty, an app that shows the latest fire information.

I appreciate the option to select certain items that I may be interested in receiving information (ie - economic development, land use projects, employment opportunities, etc.) Thank you! Shelley Cody

I appreciate the supervisors taking their time to have "meet ups" in the community and attend Rural MACs.

I brought up the lack of community meeting information available over 4 years ago. Still can't find CCW meetings nor mental health support group, etc on the county calendar.

I can't recall seeing anything from Placer County except notices saying property taxes are increasing! If I received an email newsletter, I would read it. I read everything Roseville sends out

I do appreciate some of what is already being done. I know a lot is on me putting in effort also. It is hard adding to what I already feel is enough to handle personally. Thank you for what you are doing to make sure the community is able to be involved in their community!

I don't seem to receive the email newsletter which would be ideal for me.

I don't want information scattered. So, I don't want some information on twitter, some on facebook, and some on the newsletter.

I don't want to use Tik Tok but a 5 minute video giving updates would be great

I enjoy the newsletter with brief summaries of what is "going on / coming up" - with links to additional information. Thank You.

I feel given the multitude of communication options out there these days, Placer County does a great job of notifying me of new information, notices, meetings/forms etc. I also appreciate my representative, Bonnie Gore, sending out emails and holding forums as well.

I feel the County does a good job of giving me the information I want and yet I also go looking for it.

I get notice on social media and emails but it is too often. I could use a 1 time a month letter and notified more frequently for emergency information or road closures.

I get the newsletter and that does a great job of letting me know what is going on!

I haven't sought it out, but have seen things on Nextdoor. I will sign up for the newsletter. Thanks.

I know there is no easy way to get people to read and absorb information that is sent out, but not everyone is on social media. In fact, constant messages from various technology sites is becoming annoying and people aren't reading them. I suggest a mailing that includes highlights of what is going on; like the City of Roseville utilities sends out.

I like Flash Vote, have encouraged friends to join, thank you.

I like the newsletters a lot!

I love Placer County @

I love Placer County! Obviously the best county in CALI....

I meant to click on a newsletter via email. I would like one of those if it is free.

I never really see much info about County issues. More obvious reporting via newspaper, TV news broadcasts, and Facebook would help. Additionally news on local Neighborhood Nextdoor sites would spread news. I only hear about County issues during elections or homelessness.

I produce a monthly newsletter called Colfax Connections and I always check the county website each month for items I can use, especially anything that can be useful to readers, like the promos about the chipping program.

I rated it "bad" but honestly I haven't gone looking for info either! I live in Roseville so not all of county news applies to me.

I read the email newsletter faithfully and I think it does a good job, I listen to local (sac county news, usually Channel 4 and it has placer county news

I really like the way Roseville has an Instagram account with regular video clips about "What's Happening" in Roseville. They are short, well-produced, and present a positive image about the city. It helps to keep me informed about upcoming events or things to look for and I'd love to see something similar at the county level. Thanks for all the communication otherwise - I appreciate the webinars and different virtual events the county offers!

I really want to know about new construction but it is so hard to decipher all of the original plans and maps, for instance for the Vineyards area.

I think the county is doing a great job.

I think the newsletter is sufficient.

I think they do an OK job. We live in Northstar part time and we are interested in what happens in that part of the County.

I was recently looking for updates on the North Tahoe Recreation assessment and the links just sent me to dead ends or in a loop bsck and forth between two outdated webpages.

I was sorry to see all of the supervisors being so sympathetic to Sheriff Woo, after all, his people let a murderer escape. I think that at the very beginning of that man hunt, he owed the people of this great county, an apology and certainly many more updates thru ought the ordeal. Let us not forget, that a civilian found the suspect!

I wasn't aware that Placer County had a newsletter

I would appreciate TIMELY information rather than finding out about county business when it is too late to either take advantage or provide input.

I would like the county to remain consistent across all departments about transparency, missions, and the promotion of wellness among their community members and employees alike. When they make statements publicly they should follow those same guidelines and expectations for their staff members.

I would like to hear the County reviews of budget items. It seems like time is spent on new programs but not re-evaluating old ones such as the ridership on Placer County large buses.

I would like updates posted asap on Facebook for immediate viewing.

I would love to get emails about what is going on in Placer County. There are many decisions being made that are a threat to the Tahoe community.

I'm hoping the new dedicated North Lake newsletter will help!

Icon to click

In addition to current practices, maybe mail flyers to residents in affected areas that changes or updates affect.

Include Meeting agendas

Information on any way in which the state is controlling or influencing decisions. All information on the income/contributions received by the decision makers and their relatives.

Information on how to Sign Up for newsletter or sitevwhere we can get it. Also email

Information prior to changes in zoning of land/property, particularly infill projects.

Instead of sending mailers to only a select few homes regarding projects that will directly affect an area (i.e. proposed unhoused project on Industrial), everyone in the area should be notified well in advance of any progress. It seems only a strategic small sampling are alerted so the city can say they let people know and be able to push through their agenda without most people knowing. I have only found out about these projects via word of mouth which is ridiculous considering they affect the safety of my family and value of my home.

Is there already a website we can go to see what all the Bldg activity is about if we identify the location? For instance on the corner of Gibson and Roseville PKy, across from eureka restaurant, I'm told there's 15 pickle board being constructed there and further down past the Hyatt hotel, there's going to be a concert venue an area established there! My concern is there's no way we're gonna be able to handle all of this traffic with that much going on. There's already near Mrs. when people pull out of the Eureka/lazy dog restaurant area trying to figure out how to go back down Roseville Parkway on one and Gibson Drive you do have a set of red lights but on the other end, a Gibson Drive you're forced to turn right only and the problem with that is when people go down to that intersection they they have a pull out where you can make a left-hand turn there but meanwhile the people coming from the other side of Roseville Parkway to take a right hand turn onto Gibson Drive can't

It seems like we hear about things after decisions have already been made. Maybe just the ones that you know the community would not support.

It think your public information person is doing an outstanding job!

It would be nice to have a bullet single line summary format of the BOS's official decisions, with the link to how one can see the specific action.

It would be nice to have a list of Board members and who they serve once in a while. (All boards that are county wide.)

It would be very helpful to have information sent to county residents about city & town proposed ordinance changes so our voices can be heard. Most times the notice about meetings is so short our schedules cannot be changed to attend. It would be very helpful to have flash votes about proposed changes to get input from the largest number of citizens possible.

It's not a current events source, but the Osher Lifelong Learning classes I've taken (through Sierra College) have taught me the APPRECIATION for this area- its mining issues, WATER issues, land use (PG&E), reasons regarding wildland fires, population & age trends.....the field trips & presentations are for age 55+ (reliable voters)- amd we want to know the history to understand today's changing times. Terry McAteer in particular, is a popular facilitator because he knows HOW things came to be in 2023.

I'd like to know about county events.

I've been a Resident for 40 years and think the County does a great job.

Just be transparent

Just email news etc

Keep emails coming

Keep it concise and refer people to online links if they want to read more in depth

Keep placer county free

Keep up the good work!

Keep up the good work.

Keep us updated on new projects and changes in regulations

Lead off with issues and topics that will greatly affect residents. For example, the proposed industrial warehouse to be built in the county (near Fiddyment) would adjoin some of the new neighborhoods in West Roseville. This topic seemed to have gotten buried and it wasn't until an alert homeowner sounded the alarm to others. The impact of this project not only affects those new homes, but also other areas of Roseville due to the increased traffic.

Links in county newsletters to supervisors' newsletters

Listening to the owners in Tahoe City, Life in a resort town has different challenges than Auburn. Help with incentives to encourage new businesses to come to TC, Fire issues, and housing. Making sure new development does not overwhelm existing homes and lots of exits to the highway, especially during times of big fire danger.

Mail

Make it easier to look up information on the web page. E.g. make a map of all ongoing projects and proposals.
Make it possible to get high quality broadband!!!!!!
Make sure no homeless are in the street, criminals or illegals aliens
Make your reporting HONEST and not sensational!!!
Maybe a text link to updates. I beleive that this is already happening but the only other option of getting updates I would like or prefer
Maybe it's just because I live here, but I firmly believe Placer County is among the best managed counties in the state. Thank you for what you do.
Maybe more town hall meetings
More community events involvement. Booths, games etc. High school career fairs. Proud to be Placer! Keep awareness of opportunities in Placer Co to those that grow up, live, go school here.
More info on Goats. I live adjacent to Miners Ravine and worry about the overgrown conditions in the summer
More information on rental permists
More news or update on crime
More transparency regarding decision making. Better information provided on housing developments and zoning.
More use of texts
Morning Town Halls
Myself personally I can access internet information but there are many people here in Placer county that prefer information to be printed on paper.
NA
NA .
NA .
Need to keep people better updated.
Nextdoor has been good, and is only way I currently get updates - I think.
Nextdoor has been good, and is only way I currently get updates - I think. Nextdoor heavily censors conservative voices. Avoid. Short video updates would be good. Could host on various platforms.
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None.

None. Thank you for the opportunity to provide input

Nope.

Not at this time.

Not only breaking news but follow-up. What was the outcome of investigations of escaped prisoners, review of outcomes of policy decisions of land use, contracts for sheltering homeless, labor contract decisions (for example) after 6 months, 1 year.

Not that I can think of right now.

Notify by text any emergency or hazardous conditions.

One centralized meeting page with all the upcoming meetings, with links to agendas. It's so user UN-friendly to use the thing you've got going now. Just post a page and update it twice a week.

Overcommunicate, I need to hear deadlines about three times and at least a month in advance in order to get them in my social circle and my calendar.

PCSO has had multiple failures in the past few months. Transparency is needed relating to accidental & purposeful inmate releases. The "federal cap" excuse does not apply to south placer jail, so why the releases of dangerous inmates & blame being placed on judges?

Passing of bills/regulations without the public's knowledge

Pay more attention to north Lake Tahoe's overuse problems. Work out solutions soon.

Placer County Sheriff's Department did a horrible job sending out messages and phone call alerts concerning the hospital facility escape of Eric Abril. At no time did they IDENTIFY who the escapee was. There's a world of difference in cautionary concern the public will/should implement between an escaped prisoner who's in jail for a DUI charge vs. a man who murdered and wounded innocent citizens and police officers.

Placer County Supervisors need to answer emails in a timely manner. My wife and I wrote our supervisor once, she answered the email, then, according to her, forgot to include us in the follow up email to the other interested parties in regard our concerns.

Placer County doing a good job of keeping me informed. However, I did not get information relating to the plan changes for Homewood made in 2022 at a Zoom meeting.

Placer County email newsletter is for me informative

Placer County is doing a great job with communication.

Placer County is rapidly changing. Providing information quickly while ensuring accuracy is vital and a challenge.

Placer County needs to fix our street and flood control!

Placer's focus is on promoting the Board of Supervisors, not on the community. I want to know what Placer is doing for me and how my tax dollars are improving our lives.

Please also look into the Dr. shortage in Placer County. Try finding a Dr. in Roseville who takes Medicare and New Patients! Good luck....

Please be more open and transparent when making decisions that affect the citizens of the county.

Please do look at this as a CHORE. It's an opportunity for you to communicate ... and no fluff, please. Substance is key. Don't just pass this off to an intern.

Please do not mostly rely on Facebook or Twitter to get out the word because many of us will never use them!

Please do not rely on Facebook or Twitter to get out your message because many of us will never use them.

Please ensure that the information is provided in a timely manner.

Pls trying to push info out. Our community feels ignored. Stop developing our county - we don't want to become Elk Grove nor San Jose. When we saw us for mtgs, listen to us. We feel the government makes decisions on their agenda, not ours. Let's all decide together the direction we want Placer to take - not just government staff.

Prefer that the county not be involved in housing developments on county land, unless they were for special needs such as combatting homelessness, etc.

Proposed business developments impacting traffic and housing.

Provide weekly, not monthly newsletters. Continue to offer newsletters for each district, but also an overall county newsletter. Offer a specific newsletter to TRACK DEVELOPMENT PROPOSALS AND APPROVAL PROCESSES.

Public safety release information such as when violent people are released from jail. More transparency on homeless issues

Publish the newsletter more often and update the website often

Put important time sensitive events at the TOP of the emails please. (Eg. Voting in national/local elections, local community meetings and events). Please repeatedly mention when and where people should vote. GROUP like information together in sections

Quite putting people into pioneer energy with out their permission

Regular email updates, with summary and supporting long form for those interested. See the 1440 newsletter for an example.

Regular newsletter in regular US mail!

Regular summaries of supervisor meetings

Regular updates are really helpful. It's so hard for county-level matters to break through the news cycle.

Regular updates regarding master plan updates etc

Residents have a right to know: 1.how the county is dealing with the problems caused by the homeless specifically in Auburn. Why are they still allowed to trash the Dewitt area? The lawsuit where the county paid money to a portion of them was a joke and an embarrassment. 2. how lenient the system is for drivers convicted of DUI. 3.how a violent murderer escapes from custody and it takes a day and a half to find him. 4.how much money the Sheriff's dept spends, yet it takes an outside organization to find a missing girl's car in a lake. Respectfully, this is the info the people deserve.

Return calls.

Review the methods used by City of Roseville - they do an outstanding job!!

STORE MORE WATER AND BUILD LESS SUBDIVISIONS. WHAT ARE YOU GUYS THINKING? CLIMATE CHANGE IS REAL. THIS SHOULD BE YOUR NUMBER ONE FOCUS.

STR program design and revision

Schedule public hearings for rate increases and other significant policy changes in evenings and/or Saturdays to make it easier for the average working citizen to attend.

Seems to me that anyone dissatisfied with your communication just isn't paying attention.

Send Placer county e news paper

Send out a newsletter to residents

Send out agenda items for BOS and zoning committees and housing issues.

Sheriff office communication is awful. Perception given is coverup and secrecy. No transparency. I support law enforcement strongly, but this is my perception of the Placer County sheriff office.

So far, I really like the email updates I get regarding traffic road changes, important things to know etc

So often I look at KCRA or The Bee for news in Roseville/Placer and rarely find anything besides crime reports.

Social media

Social media is tricky I'm sure. So many sites, and you have to update using all of them. Has to be consistent across all, updates and breaking news.

Some departments like the District Attorney do a great job communicating .. other departments like HHSA are not so great

Some items need to be more timely in notifications, but I understand if the group responsible for posting info doesn't get it in time

Sonoma County does a good job of segregating the information into separate newsletters and letting people subscribe to only the information they care about. I think Placer could follow the same model.

Spitballing here; but how about a Quarterly "County Hall" meeting in various locations that would be live-streamed? People could interact in person and via cellphones.

Stay conservative. Work for the mostly rural community you represent.

Stop Govt waste on Resources that are just not needed. No TT, FB NxDoor, Twitter Instagram. It is utterly ridiculous. We need more communication on Upcoming Agenda items, Changes to Policies or Codes and Actions. More Updates on Economic Development items.

Stop depending upon mass media I.e. fb, twitter, and next door to send info - these are very slated and many people don't use them and if they do wading through all the ridiculous comments etc makes them almost unusable. I want clear unbiased information.

Stop giving permission for mega mansions and development that brings more people here. Lower the cap on STRs. It's unsustainable. Pay for an UNBIASED scientific wildfire egress road capacity study done. Get a clue. Placer County supervisors

are not looked on favorably by people who live here because of your decisions no matter how much propaganda you put out. Send us information that you're doing things for the rest of us not just business and developers and LLCs etc.

Stop thinking just about \$\$. Having a hotel next door to residential area and across street from 2 schools is inappropriate.

Stop using social media platforms to communicate with residents. Taxpayers pay taxes so the County and its agencies can have websites. Those websites should be the primary source of information. If you are going to use social media then you should link back to a county run website instead of forcing people to use social media platforms that steal our data and undermine democracy. In addition, posting to a website ensures there is a proper record of what is posted.

Streamline - not too many media outlets or too many difgerent Placer County accounts -

Supervisors communicate directly. Don't only tell us the positive stuff. Tell us the challenges as well.

Support the constitution of our nation.

Take a page in the newspaper to summarize actions taken and agenda items and highlight accomplishments of the board.

Take advantage of all media options to notify the public on up and coming news pertaining to Placer County.

Talk to reporters more with information about all activities of the Board. We often get the impression that stuff you want to get through with little notice, gets swept under the rug with corrupted politics. Be open. Your job is NOT to take political sides, but to do the job of good administration, honestly.

Terrible pace of progress on Placer county. A pace that is like we are moving through molasses.

Text is good for emergencies - the notifications for the "lost" inmate were good and repetitive till they were not (three phone calls, emails and texts and then nothing). Follow up for that situation is/was non existent. I support law enforcement totally, but what a SNAFU that was...

Texts and emails are the best way to get info to me. I feel like I don't find out important things until after they're already decided.

Thank you

Thank you - appreciate all who serve in the public sector.

Thank you for all you do Placer County!

Thank you for all you do!

Thank you for asking our opinion. You guys do a great job, but we are not always informed!

Thanks for asking!!! I think it says alot that you care to ask the residents these questions.

Thanks! :-)

The board seems very reluctant to make public what they decide to force down our throats

The county has no MAC meetings that cover projects in the greater Roseville or Rocklin areas. Why? As a longtime citizen I have wondered why the county doesn't bring specific projects out for public review at the community level. Also, the county does not circulate information on upcoming meetings concerning the county budget. Why? It would be helpful to allow citizens the benefit of knowing how government funding is procured and disseminated.

The county newsletter is OK but needs expanding

The information is great but if the BOS continues to vote against residents wishes, it's a waste of time for all of us.

The link from the email newsletter never works for me, I generally use duck duck go, not google or safari

The newsletter is a bit stale in format, pictures and content. Same pictures in the footer, topics not that exciting to me. I have started to delete rather than open and read.

The newsletter is a great sourse of info.

The newsletters don't contain everything they should. I've also had problems with not receiving emails and newsletters that I have signed up for (and it's not because they get caught in my spam).

The newsletters seem like alot of self-congratulations. Not following important decisions about big properties & businesses like the disasterous winery planned for Penryn. Trying to hide that they're catering to developers, big business, Republicans etc

The notification system for emergencies via phone, text messages is excellent. With climate change having major impacts particularly in this area, a specific update website, emails on what county actions are being taken, and moving forward to help the county face the impact and address what we all can do to improve quality of life in the area as it gets hotter and raise wild fire, power outages, and health impacts.

There is so much building happening but finding what that building will be is impossible. I was on the City of Lincoln site yesterday looking for info and could not find anything telling me what is going in where.

There should have been an all-county alert for the missing MURDERER not just a few zipcodes around the hospital

They need to enforce current policies. The county needs to enforce dead trees on property owners.

This past month, an inmate of the Placer County Sheriff's Department escaped and was at large. We did not get a reverse phone call notification until 9 hours after he escaped. Placer County Law Enforcement and Public Safety MUST alert the public via text or landline phone alert is a much QUICKER manner for all. We are signed up for cell phone alerts as well and never received an alert regarding this inmate via text message. This is unacceptable.

Timely and specific road maintenance/repair/upgrade schedules should be better publicized, including more extensive signage for roadways undergoing works. Roadways undergoing repairs, etc should have signage located at distances sufficient to give road users an option of taking alternate routes should they wish to avoid construction zones. Example: If a major road repair job is underway on Mt Vernon Road near Atwood Road, advisory signs should be placed near enough to (eastward of) Bald Hill Road so that road users can elect to use Bald Hill Rd instead of encountering road works on Mt Vernon Rd, related delays, and hazards.

To let residents know where the most up-to-date information is readily available about any developments that could possibly affect a large amount of people in the area, by city would be great. I live in Lincoln.

Town Halls should be held both in person and via Zoom. Town halls should also have a public comment period. The public should be able to submit questions during the presentation via the zoom chat mechanism or collected in the room. All questions should be responded to by the presenter. Placer County should respond in depth to questions asked and issues raised by residents in public meetings. Issues and concerns raised by residents should be brought forward to hearings not glossed over. Placer County should allow residents to provide comments on Newsletters. Residents are paying for the newsletters and should be allowed to comment. Stop hiding contentious items within consent items at hearings. Stop hiding General plan amendments within private projects. The Active projects list should specifically call out General Plan or Community Amendments. Add a summary section to the Active Projects list.

Town crier

Town hall type meetings where questions can be asked and responses heard.

Train people answering phones better

Truckee Moonshine Ink newspaper

Using the "search" function on PC website is impossible. I know there is a task force/committee discussing homelessness between multiple agencies but it is impossible to find any information about it on your website. Thank you.

We are particularly concerned about proposed radical changes to the local community plans. (aka large affordable housing/apartment projects that are not being held to community plan standards and development improvements. Also concerned about closing of community libraries. A flash vote for these issues would be a great start!

We have lived here for thirty-six years and have been quite happy in placer County!

We need the MACs to communicate better with their residents and adjacent MACS about how local concerns are being addressed, input on projects, etc.

We need the truth.

Website can be difficult to search through to find what I'm looking for

Website needs to be improved...sourcing information can be challenging/hard to navigate and not always current. Contact information for staff needs to be readily available with ease of navigation. We live in a great community/county and we citizens need to be made a priority...people over politics, please. Animal Services does a great job with communication...I think the overall County could/should benefit from learning about their connection with the people. Finally, I truly believe Placer County and all elected officials need to make genuine efforts to work in collaboration with PCOE and all of the public schools throughout Placer County. I believe connections and collaborations between and amongst local governing bodies is imperative. Our children are our future and it's imperative that we involve our schools, teacher, students, administrators and governing bodies in communication, support and some decision making efforts as well as financial support to our schools.

Welive in a great county and need to keep it crime free!

What are they doing at 49 & Borland.

What is county doing to address so much negativity toward government officials in there lack of upholding the specifics of their oath of office? Increase all around transparency and where needed, specifically addressing the oath of office requirements when concerns and issues are raised.

When local incidents occur, notify us by broadcast msg, text or post on social media. We never get up to date or time info so most of us utilize other sources. It develops a lack of trust.

When ordinances are changed all affected person should be notified.

Who's going to get fired because of improper planning for utility rates? An 84% increase is outrageous!

Why do legal notices go in the Sacramento Bee and not the Auburn Journal? The Bee subscription is very expensive - not the Auburn Journal. Notices should go in both.

Wide public disclosure of campaign contributions to BOS by industry advocates and public notice of who Supervisors meet with and what they discuss in those meetings.

Will look forward to getting emails with any Placer County news! Thx! I get Lincoln news online one and always read it.

Wish my county district sent newsletters like the others do

With the Short Term Rental requirements in flux a direct email would be helpful. Including prospective changes

Would love progress on 65 widening. More updates on timing and budget.

Yes, tell us how to sign up for emails!

Yes. Quit developing eastern county for tax revenue. The county is overdeveloping Lake Tahoe. It is ruining the national treasure.

You all are doing great - thanks

You are doing a pretty good job. The emails are informative.

You are great. Public needs to use the offers for information and show up to Forum Meetings. It's them, not you.

You guys rock in every way!!! That's why both sides of my family decided to stay her for the past 35 years. Yeah, there's minor things that could change but I like the strong District attorney and sheriff who aren't afraid to prosecute crimes. Afterall, safety is umber one around here and we like the awesome police officers who serve us. I won't forget, the thanksless job of the Board and that whole mess of hearing the public comment. You guys do a great job of really listening to what is important to us as parents and education and what is being taught in our schools as you probably already know this trans movement is not something that is very acceptable in our community and or our schools a lot of crazy issues going on and we appreciate your continued support for the community as you are thinking about the future of Placer County so I think you keep up the hard work and God bless.

You have a very mixed population that is very dedicated to our community. Communication should be delivered in every form and about all actions.

city expansion update BEFORE ground breaking.

email newsletters are my preferred method of disseminating/receiving the county's news. it would be good if there was reasonably priced high speed internet (100 Mbps) available through out the county. thanks for asking!

get more fire fighting equipment in our area. especially the kind that can operate at night. larger tankers, etc. more resources for mental and general health in our area for seniors. uc davis primary care physician shortage... health desert for seniors. transportation for seniors

improved

keep it red

no

nothing additional.

regular emails

text is great for emergencies, but not for regular news. Many folks also do not use social media so officials should have other methods of disseminating information.

text updates

I recently moved to Placer County and am surprised by the tremendous growth in population in the eight years my son has lived here. However it is my understanding that the Fire Department has not kept up in personnel, has not increased in numbers, to cover the larger population and subsequent demands of police and fire. Recent and new construction must start paying for the costs of support and services the buyers of new developments will require and expect!

Additional survey reports