

FlashVote helps you make a difference in your community

Survey Results: Tourism

Survey Info - This survey was sent on behalf of Town of Oro Valley to the FlashVote community for Oro Valley, AZ.

These FlashVote results are shared with local officials

622

Total Participants
616 of 884 initially invited (70%)
6 others
Margin of error: ± 4%

Applied Filter:
Locals only
Participants for filter:
533

Response Time (ho...

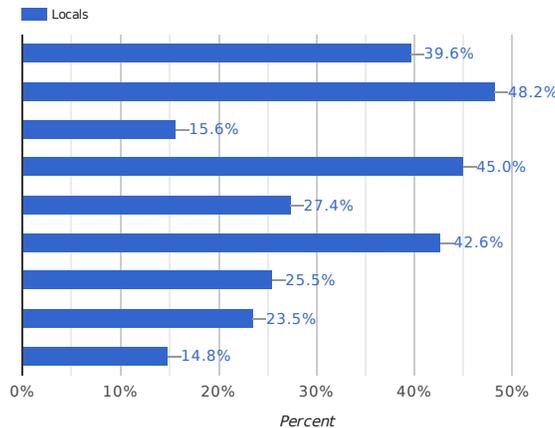
Started:
Sep 11, 2019 11:08am
Ended:
Sep 13, 2019 11:06am
Target Participants:
All Oro Valley

Q1 Earlier this year, the Town Council adopted its two-year Strategic Leadership Plan. One of their goals is to increase tourism investment in the community. The results of this survey will help the Town develop and then implement a more robust visitor attraction strategy for Oro Valley.

If you needed to create an itinerary for guests who were visiting you in Oro Valley, where would you go for ideas and information? (Choose all that apply)

(533 responses by locals)

| Options | Locals (533) |
|---|--------------|
| Town of Oro Valley website | 39.6% (211) |
| Visit Tucson website | 48.2% (257) |
| Greater Oro Valley Chamber of Commerce website or building | 15.6% (83) |
| Online event calendars | 45.0% (240) |
| Social media | 27.4% (146) |
| Friends or neighbors | 42.6% (227) |
| Newspaper | 25.5% (136) |
| Town of Oro Valley publication (e.g. Vista Newsletter, Program Guide) | 23.5% (125) |
| Other: | 14.8% (79) |



internetvisitor advisor places
 search **google** ^{az} ^{etc} valley
 visit tripadvisor things oro golf ^{go} ^{ov}
 event

El Tour de Tucson

Google or Bing to look for specific types of events near me

Tripadvisor

specific "Visit Oro Valley" website

Trip advisor

google maps

Self

Other than Catalina State Park not much to do in OV with guests.

Google website and Google Maps.

Google various websites

Explorer

Internet (I.e. TripAdvisor, etc.)

Recreational opportunities like golf

Tucson Weekly, Explorer

AZ Visitor center

Internet

TripAdvisor

Google things to do in Oro Valley; Google Oro Valley restaurants, etc.

The Oro Valley web pages are very poorly made and don't include very important tourists activities

Arizona Daily Star events calendar and KOLD TV list of events

I would search google for event and look at the maps to find interesting places to visit

Tipster - Monthly publication Oro Valley Sun City

Apparently soon there will be reduced holes of golf. Be very careful as no less than 18 holes - BAD

I know what I like in OV and Tucson. Don't need help.

Google

Tucson visitor publications

Golf Courses

I would not. Too many visitors end up moving here.

Search Google for things to do in Oro Valley

Internet

Google search

Internet

Self. We know places our family enjoys

Explorer

My own knowledge of the community and Tucson area, Have lived her for over 32 years.

Tucson Lifestyle/Home & Garden Magazine

List of golf courses. Remember, many people were introduced to Oro Valley and Tucson through golf.

Not the Mayor's office. We want tourist.

Internet searches

SAACA website

Desert Leaf

Nextdoor app

Seems by going to google.com you could capture all of these?

Oro Valley emailed Newsletter,

I'd nip down to Oro Valley library and see what information they have there.

google OroValley

TripAdvisor.com

From places I've actually visited in person! These places are located in SW Arizona, not just OV!

Trip advisor top 10 things to do

I've lived here long enough & stay up on what's available.

Previous experience showing visitors around.

Google

Tucson Lifestyle and Arizona Highways Magazine

Google

personal knowledge

Explorer

Explorer

Places that I previously visited that would match the desires of my guests

I'd tell them

I would Google "Tucson tourism" and it brings up several lists of top things to do.

Trip advisor

<http://tucsonhappenings.com/today.asp>

Explorer newspaper

Other Tucson/AZ tourism websites

TripAdvisor and Yelp

Zocalo, Tucson Lifestyle, Tucson Weekly

Google area attractions

do an internet search "things to do in Oro Valley, AZ"

Parks and Recreation

Trip Advisor

Friends

AAA, AZ website

Tourist don't come to Oro Valley.

Trip Advisor

google search

Golf publications and websites for course information

Q2 If a visiting friend asked you for ONE THING to do in Oro Valley, what would you recommend?
(495 responses by locals)

golf oro eltohono go play state
hike park visit
restaurant like chul great valley catalina

Catalina State Park

Catalina state park.

Hike Catalina State Park

Golf

Steampump Ranch Farmers market/live music

Golf

hiking/biking

Catalina State Park

Drive around to see scenery, see the tree/book sculpture at the OV Library. We don't hike, too hot.

Hiking a gorgeous trail

Golf venues and hiking

Catalina State Park

Golf

Hiking

Hiking

Hike at Catalina State Park

Golf at el Conquistador

Hike in Catalina State Park.

Spend time outside at parks or hiking!

Biosphere2

Golf at Conquistador

Play golf

Golf at the 2 town owned courses. Our out of state friends won't visit if these courses close.

Hike

Hike at Honeybee Canyon or Catalina State Park

Saguaro National Monument West

Catalina state park (if it is in Oro Valley)

Visit Tohono Chul Park.

Catalina state park

Nothing specifically in Oro Valley

Shop

Golf

tour of public art

Catalina State Park

Hike Catalina State Park

Golf

Hiking

Golf

Golf at El Conquistador

Farmer's market at Steam Pump

Golf at El Conquistador golf course.

Visit Catalina State Park and walk the Nature Trail or one of the other trails to get a taste of the desert environment.

Catalina Park

Catalina State Park

catalina state park

Play golf

Visit Catalina State Park

Ride or walk the bountiful biking/walking trails, like the CDO

Golf

Community Center

Visit Catalina State Park

Catalina State Park hiking

Visit Catalina State Park

Hike

Honey Bee Canyon hike

Sonoran desert

If a tour of the historic buildings of Steam Pump Ranch was available or there was an adobe workshop, that would be it. Otherwise, Catalina State Park

The Arizona-Sonora Desert Museum

music concerts

Honey Bee Canyon Park petroglyphs

Go to Catalina State Park

Tohono Chula

Not sure

Dinner at Michaelangelo's

Visit Catalina State Park

photo op with concrete quail @ Naranja Park. visit Tohono Chul.

Hike Catalina State Park and Tohono Chul; Steam Pump Ranch and their activities does nothing for me or my guests

Golf, golf, golf

If they were tennis player(S)' Play @ the COM.CNTR.

There is nothing in Oro valley to recommend except golf

Hike Catalina State Park

art's and craft fairs

Golf

Hiking

Hiking trails

Hiking

Take a bike ride.

Golf

Torino Restaurant

Golf.

Tohono Chul Park

play golf

Catalina state park hike

HoneyBee Canyon free Catalina State Park

Catalina State park

Catalina State Park

Golfing, Parks, Shopping

Hiking in Catalina State Park

Catalina state park

I would say there's nothing to do other than going to Walmart, the movies, or a restaurant. Maybe hiking at Catalina. OV is boring.

Play golf

Catalina State Park

Play the two city owned golf courses.

State Park

Hiking

Saturday morning farmers market

Golf

Hike in Catalina State Park.

Restaurants

Hike

Gaslight Music Hall

Visit Catalina State Park

Catalina State Park

Farmers Market on Saturday morning

Play golf. Beautiful El Conquistador with magnificent views.

PLAY GOLF AND THEN HAVE A FABULOUS DINER LOOKING AT THE MOUNTAINS

Nothing to recommend

Gaslight Music Theater

Catalina State Park

golf

Arizona Sonora Desert Museum

Catalina State Park

Play golf at El Conquistador

Visiting our beautiful parks.

Enjoy the quietness of the nights

Golf

Golfing

Catalina st. park

gaslight music hall

Visit Oro Valley Farmers Market. Not a great selection.

Catalina State Park. Is there anything else actually in OV?

play golf

Hike Catalina State Park/walk the multi use path

Play golf at El Conquistador

Dine in the restaurants

Tonoho Chul for a garden walk and lunch on the patio

Catalina State Park hike

Catalina State Park

Catalina State Park

Catalina State Park

Golf at El Conquistador

Hiking

Catalina State Park.

Play golf

steampump ranch

Biking

hiking in Catalina State Park, Honeybee, and other parks

Catalina state park at sunset, then eat at a local restaurant.

Hike

hike Honeybee Canyon

Go to Catalina State Park

Nothing locally to do in OV. Usually recommend nearby attractions, like old tucson

Biking or hiking

SHOPPING

Restraunts

Golf

Hike Catalina St. Park.

If they had children it would be Children's Museum. Can't think of anything else ?

Go to the state park?

Catalina State Park

Catalina State Park

Hike

Great reasonably priced public golfing options (El Con Golf Courses)

golf

Hike the Catalinas

Hiking

Golf

Catalina State Park

Catalina State Park

Catalina State Park

hiking

Hiking

Go to Tohono Chul for breakfast and a tour of the gardens.

Catalina State Park

Hike; Tohono Chul, Biosphere

Catalina State park

Hike in Catalina State park!

Golfing

Golf

Golf

Desert Museum

Hiking

Tohono chul and farmers market

Golf at El Conquistador

Golf

golf at El Conquistador Golf Courses.

Hiking

Attend CDO Baptist church on a Sunday morning!

Tohono Chul Park

Catalina state park

tajano chul park

River Front Park in the morning with all the dog people.

Hiking the Catalinas

golf if they were a golfer.

Golf.....Unless the dumb town official dump it!

Endless bike trails

Golf

aquatic center

Visit Catalina State Park

Golf

Bike Riding

Play the community center golf course or take in a production at the Music Hall depending on interest

Tohono Chul Park

Visit Tohono Chul

Hike Catalina state park.....

Hike in the Catalinas.

Take the Art Tour

Visit Tohono Chul Park

If outdoor activities, go visit Catalina State Park. Otherwise, look up one of many concert series.

Catalina State Park

Drive to the Desert Museum, in Tucson

Watch the mountains

Golf

Tohono Chul Park

Catalina S.P.

To our club house to eat

Play golf

hiking

Hike the Romero Pools Trail

Visit Tohono Chul Park

The Wine Festival or 4th of July Celebration. Depends upon time of year.

Depends on their interests. I have recommended: Catalina State Park, Tohono Chul, Rec trail, Gaslight Theatre and some of our great restaurants.

Go to the library.

Golf and bisphere

Catalina State Park

Tohono chul

Restaurant recommendations Children's Museum

Catalina State Park and Honey Bee Canyon

Hiking

Hike nearby mountains

Golf if visitor a golfer, hiking if not

local bar/restaurant with music

Golf

Play golf

Play Golf!

Catalina State Park

Hike at Linda Vista Trail, if they were up to it. Steam pump farmers market.

Golf

The great local golf courses

Hiking

Drive them around, likely in Ranch Vistoso and close by areas to see the beautiful mountain views

Catalina State Park

HIKE ROMERO POOLS

visit Sabino Canyon

Visit us here in Sun City Oro Valley.

Riding the bike trails

Golf

Golf at El Conquistador

Hike Catalina State Park

I'd take them out to dinner at Harvest or a hike in Catalina State Park.

Catalina StatePark

Golf in good weather

Golf at El Conquistador

Play golf so they could take in the great views that OV offers of Pusch Ridge.

Visit Catalina State Park

Nothing exists here of interest to visitors and tourists. Everything of interest is located in Tucson and other parts of Pima County.

Hike Romero Pools.

Golf

Catalina State Park

Enjoy a meal at Harvest restaurant or Caffè Torino.

Hiking, biking.

Play golf on one of the two 18 hole courses

Play golf.

Oro Valley marketplace

Golf

Catalina state park

Stay out of the tourist business. This is a residence community not Disneyland.

Golf

Hike in honeybee canyon

Golfing

hiking

Less apartments and less golf courses

Farmers Market

More Nature. Less building. Fewer golf courses.

Catalina State Park

Catalina State Park

Golf, but we still dont need 36 holes...

Round of golf and lunch.

Hiking Catalina State Park and/or Oro Valley Aquatic Center

Tohono Chul

Honestly, most of the things worth doing are not in OV. Maybe Catalina State Park or Honeybee Canyon?

Go hike Catalina State Park.

Golf at El Conquistador

Catalina State Park

Go to Tucson

Hiking

Play golf

Hike Catalina State Park

Hiking in Catalina State Park.

Go to a live free concert.

Harvest Restaurant I guess

hike

Golf

Golf and Tennis

Tohono Chul!

Picnic or hike in Catalina State Park

Hiking in the mountains at Sabino Canyon

Gas Light Theater

Tohono Chul

Golf or hike

There isn't too much for adults to do in Oro Valley.

AZ Desert Museum

Attend an Oro Valley Jazz Band Concert

Don't know

go to Tucson. I have lived here for four years. Other than the Farmer's Market I don't do anything beyond grocery shopping locally. Oro Valley is definitely not a tourist destination and should no

visit the desert museum

hike

Archery range walking course or Saturday Farmers Market at Steam Pump Ranch...depending on the friend.

Depending on the interests of the visiting friend; Children's Museum, Catalina State Park, Catalina Mountains (hiking), The Loop (biking)

Try one of the great restaurants

Hiking

Drive to top of Mt. Lemon.

Play golf at the beautiful El Conquistador golf courses

walk on the trails (bike paths) all around the neighborhoods

Try out the swim pool.

Rooney Ranch events

Catalina State Park

Hiking

Hike Catalina state park

Hike Catalina State Park

Catalina

Catalina State Park

Play golf at el conquistador golf course.

My Lemmon

Depending on age of visitor, their past knowledge of the Tucson area, I'd make a suggestion which could be any of many places. Might be golf, or the aquatic center, or simply a favorite restaurant.

A restaurant - like Harvest. Oro Valley also is closer to Biosphere 2.

Gaslight Music Hall

Walk or bike ride the former Vistoso Golf course

bicyclr riding

Go shoot the archery range. Its a very nice facility!

Play the two golf courses at the community center. I have company who (currently) comes for no other reason.

Going for a long hike on the El Con Golf Course early in the morning, then go get something to eat. After that, we'd probably head out sight-seeing.

Catalina State Park Tohona Chul

Hiking at Catalina state park. But most of the interesting tourist destinations are elsewhere.

Go for a hike

Bumblebee wash

Golf

Oro valley, you must be joking. A movie. Sure. A water park, nope, dance auditorium or large theatre. Nope. So what is there, golf, well vistoso closed, what a great coarse. Gone. You didn't care!

Golf

Gaslight theater show or music event

golf experience

Eat! Lots of good places to recommend. Also hike/walk along our many trails & parks.

Hiking in the Catalinas

Hike in Honeybee Canyon

Golf

The town sells itself. The community is great, the people are great, our recreational facilities; including golf is great. The weather,etc. What else is there to say.

Golf or tennis.

visit nearby parks - Catalina State Park and Tohono Chul

Golf

Enjoy the view.

Hiking Catalina state park

Catalina State Park!!!

In Oro Valley? I guess the Catalina State Park for some hiking. Golf? Not a lot to do in Oro Valley. Our restaurants aren't even that good. And no breweries.

Catalina State Park trails

Catalina state park.

Sunday brunch at the Overlook Restaurant after a visit to the Naranja Dog Park or early walk through the golf course before golfers arrive!

Restaurant

Catalina State Park

Hiking

A round of golf at the community center.

Hum, what is there to do. Vistoso golf closed. And we don't hike, swim or do kids museums. What is there to do? We usually drive to another town, Phoenix or Scottsdale! Now that's life.

Eat

Sorry, nothing comes to mind

Eat at the Keg restaurant.

Desert Museum

Attend the Second Saturday event at Steam Pump Ranch and tour the Pusch House, and Pithouse.

Catalina State Park

Hiking Catalina state park or honeybee canyon

Catalina State Park

The desert museum. Aircraft museum. The Biosphere.

Hike at Catalina State Park

Go to Mt Lemmon

Golf

Tohono Chul Park

Do a public art tour. I think the public art is super! Maybe the town can come up with a do-it-yourself tour brochure or website. If there already is one, would appreciate knowing about it.

Walk along the CDO wash on the path

Pusch Ridge especially as the sun begins to set

Golf

look at the scenery

Catalina State Park

Nothing here. Visit the Desert Museum.

Catalina State Park

Golf

View the mountains at sunset

Prepare for the construction! We'd visit my family and go to the U of A

Hike in Catalina State park

visit Catalina State park

Catalina State Park

Golf

Walking or hiking, bicycle riding.

Hike.

Play golf.

Ride the bike trail.

nothing in Oro Valley for non golfers

Splash pad (because we all have little ones)

Art Tour, on the bus. Not offered often enough. All the other tourist things we do are outside Oro Valley but close. Such as zipline, arizona desert museum, etc.

dinner at the Keg

Various parks

An event happening at Steam Pump Ranch

GOLF !!!!!

Playing golf

Use our rec center for a class, or swim, or tennis or golf

Visit the Children's Museum

Take a walk in HoneyBee Canyon (actually in Oro Valley).

Depends on the time of year. The most generic answer most times of the year is hiking. There aren't many attractions that don't involve physical activity (hiking, cycling, running, etc..).

can't think of one thing special enough

play golf, go to Naranja park, restaurants

Hiking

Hike the Trails.

dinner

Golf

hiking - esp honeybee canyon

Biking,

Hiking

Watch the sunset from the patio at Noble Hops (or other dining establishment)

Catalina State Park or Honey Bee Canyon

See Honey Bee Canyon

Visit The Desert Musium or Old Tucson

Play golf.

Hike at Catalina State Park

Catalina State Park

Golf..

Golf at El con

Play golf, hike

Have dinner

Catalina state park

Catalina State Park hiking

Play Golf

biking

Visit and hike Catalina State Park and Honeybee Canyon. We loathe golf and the taxes we pay to support it! Oro Valley needs to transfer / sell ownership of the golf courses even if it is a big \$ loss.

tour of the building art

Golf.

Golfing! We have great courses

Play golf at El Conquistador, Conquistador course

Hike in Catalina State Park

Go somewhere else.

Eat

Tahano Chul

Hike/Run/Bike Catalina State Park

Golf

Catalina state park

Catalina State Park

Hike Catalina

Catalina State Park

State park

Dinner at the Keg, or anyplace that has outdoor seating with a view of Pusch Ridge.

Catalina state park

Hike in Catalina State Park

Golf

Catalina State Park

dont know

Hike in the Catalina Mountains.

play golf at El Conquistador GC

Go for a hike

Catalina state park

Visit Catalina State Park...there's nothing else to do...SO SAD

hike in Honeybee Canyon

Events at Steam Pump Ranch - location is great and the events are always well done. the historic building are really not interesting it is the events that make it unique

Hiking/Biking

Desert Museum

Play golf if they are golf enthusiast. We have two really nice courses right now and hopefully in the future.

Hiking

Catalina State Park

Golf

Hiking

Catalina State Park

Catalina State Park

Hiking

Golf

There is nothing for a friend to do in Oro Valley.

Hike Honey Bee Canyon

Catalina State Park

Linda Vista Trail

Golf

| |
|---|
| The aquatic center |
| The Saturday Farmers Market at Steam Pump Ranch. |
| Tohono Chul |
| Catalina State Park |
| Go to Tombstone. Do not stay in OV |
| Tahono Chul |
| hike Catalina State Park |
| Go to Tohono Chul ... but we've got several other great places, too! |
| The Keg for an evening meal. Other than that, there's no attractions interesting for older people. |
| Dine IN. There are no great restaurants. OK. Maybe two. OV seems to like the chains. |
| Hike Catalina |
| Saturday farmer's market |
| Visit Catalina State Park |
| Catalina State Park |
| Go out to eat. |
| Enjoy the clean beautiful area. |
| Tohono Chul for breakfast |
| Visit our golf course |
| Mountain Biking! |
| Can't think of much in OV.Catalina State Park. Otherwise, Biosphere, Oracle State Park, Mission, Tubac |
| Play golf |
| Golf |
| Tohono Chul |
| swim meets at aqua center |
| I would recommend that they visit Tohona Chul and partake of any venue (educational, musical or physical) on tap for that day, walk the grounds and finish with a meal at restaurant. Got it all! |
| I can't think of anything. Biosphere 2, old Tucson, Desert Museum are my standards. |
| Go to the keg restaurant and talk about what you do next. |
| Catalina park |
| Take a walk in Catalina State Park. |
| Hike on local trail |
| eat a quesadilla and watch the sunset while enjoying a margarita from the patio at Goyitas |

Q3 Which of the following, if any, do you think are a STRENGTH of Oro Valley to visitors and tourists? (Choose all that apply.)

(532 responses by locals)

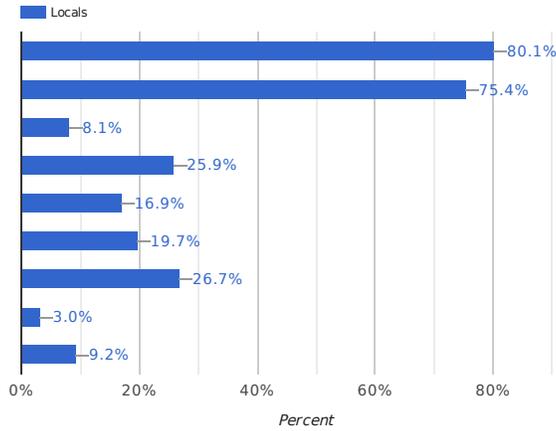
| Options | Locals (532) |
|--|--------------|
| Scenery, such as scenic drives, scenic walks or other nature sightseeing | 80.1% (426) |
| Outdoor sports, such as cycling, golfing, tennis or hiking | 75.4% (401) |
| Historical buildings and landmarks | 8.1% (43) |
| Fine dining and specialty restaurants | 25.9% (138) |
| Arts and culture, such as live music, theatre, galleries, enrichment | 16.9% (90) |
| Family friendly activities and events | 19.7% (105) |
| Easy to navigate roads and public transportation | 26.7% (142) |
| Not Sure | 3.0% (16) |

Options

Locals (532)

Other:

9.2% (49)



Oro valley just doesn't have much to do or see

Safe community.

Police and Fire

weather, location to use as center to visit other rteas in Arizona

Good schools

Hiking; We have 2 fine dining, just a bunch of chain fast foods; there is the art tour, not much

Roads are good. Do we have public trans? Extend the trolley line to OV to make downtown accessible

why lump hiking in with golfing, not scenery? Is this a ploy to say town-owned golf is supported?

what public transportation?????

Excellent road condition and cleanliness of roadsides.

Scarce.....

I would say the roads are easy to navigate but there isn't any public transportation which is fine.

Golf is the only activity that draws tourists.

Outdoor sports, such as cycling, tennis or hiking but not golf

Golf!!

scenery

The paved multi use trails are awesome.

Close to roads and highways that lead to Phoenix

None of the above. Also, I wasn't aware OV had a robust public transportation system.

Need more restaurants

FRIENDLY PEOPLE

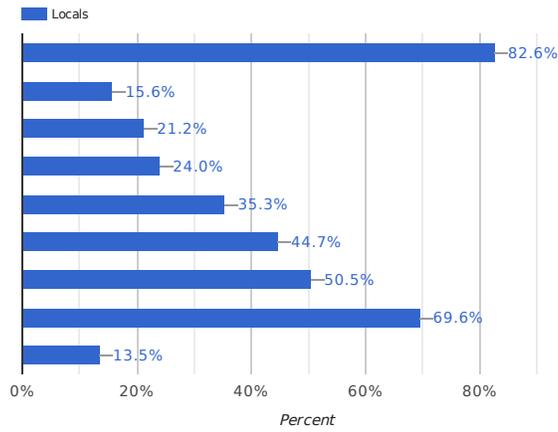
Bike friendly.

Oro Valley is a catural wasteland. All the items listed can be found anywhere in Arizona.

| |
|---|
| Why didn't you include golf in the outdoor sports area? |
| Tohono Chul |
| community center and golf course |
| Proximity to Tucson. |
| Naranja Park used to have scenic walks; now the park has lost all natural beauty. |
| we are a nice area to stay and eat. Catalina State Park is a nice attraction. You are kidding you |
| Is Catalina State Park in Oro Valley? A map of the area would have helped. |
| Restaurants such as Torino's, Goyitas, and Wildflower |
| Restaurants with great Happy Hour specials |
| We need a place for concerts like at green village Colorado. |
| there are a select few restaurants I would recommend |
| OV Community Center and Aquatic swimming pools |
| Really! Oh wait we like to eat great american food, and shop! Window shop! |
| No homeless people |
| Open spaces with native desert |
| Low crime |
| Lots of natural desert landscape with relatively low residential/commercial building. |
| Thankfully, tourist attractions are few and far between! |
| Safety of Oro Valley |
| Most things I recommend are in Tucson. |
| Golf courses, aquatic center, naranja park for sports, tohono chul gardens, |
| Nothing |
| The Catalina State Park |
| Please keep existing and build more trails! Keep Oro Valley scenic! |
| Construction of Music Shell/ Music/Art Events for this venue! |
| I think Oro Valley is shy on quality venues not natural. Concerts are improving as are historical v |

Q4 Which of the following places have you personally recommended to visitors or taken them to visit? (Check all that apply, if any)
 (533 responses by locals)

| Options | Locals (533) |
|------------------------------|--------------|
| Catalina State Park | 82.6% (440) |
| Children's Museum Oro Valley | 15.6% (83) |
| Oro Valley Aquatic Center | 21.2% (113) |
| Oro Valley Community Center | 24.0% (128) |
| Steam Pump Ranch | 35.3% (188) |
| Honeybee Canyon | 44.7% (238) |
| Biking/walking trail system | 50.5% (269) |
| Tohono Chul Park | 69.6% (371) |
| Other: | 13.5% (72) |



Most of the places we take visitors are not in OV.

El Conquistador Golf

The loop

None

Views golf course

Naranja Park RC Flying field for RC airplanes and drones

Golf at El Conquistador

So disappointed in OV Childrens museum

Oro Valley golf courses

el conquistador golf courses

None

Other golf courses

El Conquistador golf courses

Gaslight Music Hall

golfing

Gaslight

Oro Valley Library

Sonora Desert Museum, Tucson Air Park, Botanical Gardens, Karchner Caverns, Bisbee, DeGrazia Museum

El Conquistador Golf courses

Farmers Market on Saturdays

Golf

Golf courses - all of our friends and family who visit us love to play golf.

Big Wash Trail

El Con golf courses

Naranja Park

Golf

| |
|---|
| OV Sun City gift shop |
| Golfing |
| El Conquistador Golf courses |
| El Conquistador Golf and pickleball |
| Retail shopping |
| The one previous question where you asked about "one thing." I should have answered Tohono Chul. |
| Riverfront Park |
| Children's museum is terrible and costs too much for what's there. Adults should NOT be charged. |
| Desert Museum, Sabino Canyon |
| Haven't lived here long enough. Would probably choose Tohono Chul and Catalina State Park. |
| El Conquistador golf course |
| Golf at El Conquistador |
| El Conquistador Golf Club |
| None |
| Golf Course |
| Golf |
| El Conquistador Golf courses |
| Golf courses |
| El Conquistador golf |
| El Conquistador Golf Course |
| Golf at El Conquistador |
| El Conquistador golf courses |
| Desert Museum, Oracle, Sabine Canyon, Karchner Caverns, Tubac, Jem Show, Gourd Festival, Bird watch |
| The archery facility |
| Golf at el conquistador |
| Really that's it! Too old or too young for those things. Scottsdale yes! Phoenix yes. Culture! |
| Golf courses |
| Wildflower restaurant near or in Oro Valley |
| My. Lemmon |
| None of the above. We're in the desert. Great food in Phoenix, movies, and the Outlets, CASINO need |
| Our home and neighborhood, secluded yet close to shopping, great views and even greater value. |
| El Conquistador Golf Course |
| Gaslight music hall, OV library |
| Naranja Park, take them on the trail for walks and nature. |
| EL CON GOLF COURSES |
| OV Golf Course |
| Lambert Lane Park; Audubon Mason Center; Sabino Canyon; Arizona Sonora Desert Museum; Mt Lemmon |
| Gaslight Theatre |
| Toscana Gallery, Desert Museum, various Tucson sights and activities |
| Golf courses |
| Sterritt El Conquistador golf and tennis |
| honeybee bike trial to state trust land; hilton el conquistador; linda vista trial; golfing; tennis |
| Golf |
| None of the above |
| Recomend Construction of Music Shell/Auditorium with year round artistic events, community bands |

Q5 Any other comments or suggestions about what would help Oro Valley attract more visitors and tourists to the community?
(267 responses by locals)

course like shop etc music food tucson
 center ov **golf** oro valley
 community need make restaurant

The benefits of Oro Valley are the outdoor opportunities. Golf, Hiking, Biking, etc.

A sidewalk on the West side along Oracle Road from Hardy to Tangerine. This would reduce pollution by encouraging more walkers, allow for better ease of access to shopping and restaurants and promote the idea of a walking community not just for visitors but for current residents.

First and foremost - don't close the golf courses. There isn't sufficient reason to come to Oro Valley to visit without them. Also, I would create a "visitor package" that highlights Oro Valley with coupons for golf, restaurants, park admissions and distribute them on line and in hotels.

More restaurants

High end Shopping!!

Keep the golf, for sure! Work out how to pay for it!!!! There isn't much else here, frankly, other than being very pretty. And there are some nice restaurants.

If the mayor and council should vote to eliminate the golf capability, it would be a foolish decision. And I do not live near or on the golf courses in question. If out of town guests don't have the golf option, then Marana and Tucson will be the beneficiaries.

Keep all 36 holes of golf. Do not turn golf courses into weed patches like Vistoso.

Many visitors come to play golf. I feel it's important to maintain our public courses to bring visitors to Oro Valley.

Oro Valley does not have an area that feels like a city center. We need a pedestrian friendly area with locally owned coffee shops, restaurants, perhaps speciality shops.

Since I live in and conduct tours of Sun City Oro Valley, I think we have many visitors and tourists coming to Oro Valley.

Keep the golf courses

To be a "destination" a community needs to have a variety of activities that include golf, tennis, pickleball, cycling, etc. As well as other activities or special events that appeal to a broad base. Maybe the holiday events at the Marketplace could be expanded or advertised more than locally to encourage winter visitors to come to our area for more than just the weather! Yes, snowbirds will always be here, but perhaps others will come if they only have a week off from work and would like to take in a major special event. Give those other populations (singles, families, etc.) reasons to come here for a visit and to have some fun.

Promote golf

Keep and make the capital improvements to the 2 town owned courses. Keep OV as a destination golf spot. Don't waste \$ on re-purposing golf courses. Don't let our beautiful courses become a waste land.

Stop letting the retirees run the direction of this town. Additional softball fields at Riverfront park and soccer fields at Naranja would have boosted visitors and tourism through tournaments. Yet the retirees voted that down and the town has done nothing to develop the parks.

Better restaurant choice -- way too many fast food places.

Council should immediately stop wasting time and decide to continue with the two 18 holes courses at Conquistador and cease any further discussion of the mayor's open space or lineal park discussion; alternatively recall the four on council who seem to want to destroy what makes Oro Valley a better place to live.

Maintain the 36 holes of golf and advertise it as an amenity. Make an agreement with the El Conquistador to have them take over the 9 hole course and use it to attract guests.

If 36 holes are kept make golf fully public. The men's private club is a financial boat anchor holding the town back

keep both golf courses- the two houses on either side of me are occupied by either a 6 month resident owner for golf and long term renters for golf

fix the disgusting locker rooms at OVAC

More public relations efforts on hiking, golf, tennis, community center, etc.

Promote the El Conquistador golf course through the Internet ie: Google Trip Advisor etc.

Some more middle to high end shopping. Science/astronomy related attractions - why don't we have a Science Center?

Make the steam pump ranch have more attractions daily

Variety of retirement communities

Western culture, zoo programs

More arts- plays, theatre, etc. and a location for those events

do NOT close golf courses!

We need higher end shops.

Resolve the golf course issue quickly. Uncertainty makes us look like the City of Tucson.

Having a variety of services and amenities such as golf, hiking, hotels, restaurants, etc

Need some type of gathering area with shops and non chain fast food restaurants-- not at LaCanada and Lambert; I am hoping that Harvest new pizza place begins to draw more businesses and events, has greater space for gatherings. Pretty soon won't be able to play much golf in OV either.

Attracting some nicer local restaurants would be nice. No more chain restaurants though...bring back the music festival

Bring in business geared toward a younger crowd. Encourage local business. We have great places like Oro Valley Marketplace, etc. that have empty storefronts, which makes a city feel depressing. Encourage businesses that stay open later than 9:00. Many young families can't even find a place to eat after sports activities because OV has such a "sleepy" reputation.

Fewer closed stores and businesses along with more upscale shopping and dining.

Let's pave the back road up to Mt Lemmon to make it easier for all of northwest Tucson to get up there.

There's not much in Oro Valley for tourists who don't golf or hike. I've taken guests to Bach's Nursery and Tucson Botanical Garden and Phoenix Botanical Garden so they can see native vegetation; perhaps that sort of thing. I have also taken them to Western National Parks store for souvenirs and Marana for scenic drives. What OV has is big box stores and mostly chain restaurants.

Keep the golf courses that we have!

Develop an artist colony inside the empty Sports Authority store, with other small vendors for food and drink.

Keep all 36 holes of golf and in the current condition.

Make Steam Pump Ranch more kid-friendly, family oriented place. Develop interest there.

More a variety of restaurants

Gathering area with food, activities, arts, beer

KEEP THE GOLF COURSE 36 HOLES!

Stop building on the western slopes of the Catalinas. One of the most striking things to see is that ridge and the dramatic heights of Mt Lemmon. Instead of more housing and awful apartments, we should have trails and amphitheatres for community plays and concerts with those mountains looming over us.

We need to be sure that Oro Valley is viewed as a place with lots of recreational opportunities. A friendly community and not one divided by politics.

Recreation amenities suited to children and families (e.g. Great Wolf Lodge), family friendly dining (not fast food) and more upscale dining, boutique shops, central plaza, sports amenities other than traditional golf

The town is not positioned to attract tourists unless they are golfers. The council's failure to advance the Naranja Park plan is a major reason. Again, the bad decision to buy the golf courses haunts us.

stop the round about nonsense

Keep the golf course open!

More fine restaurants that are Not a chain

A large center where we could have top entertainment for more than 60 or 80 people. Additional hotels & more fancier restaurants.

It may be impossible, but a cute "downtown" area where people can shop mom and pop stores, have a non-franchise meal, have parades... I know steam pump ranch has some of that, but it's only open for events

More dining establishments. Oro Valley residents drive South on Oracle to eat at restaurants in Tucson. Would love to see Tucson residents drive North on Oracle to dine in Oro Valley but the offerings are limited for a growing community.

Fall-Winter-Spring outdoor golfing, biking, hiking is what makes Oro Valley attractive

Another Aquatic Center

Town council needs to keep both golf courses open.

More bars/restaurants

Splash pad, better parks and playgrounds. Naranja park should be good but is just a wasteland right now because you all don't want to finish it. Better shopping would be useful, too. I don't think there are any sporting goods stores in OV anymore, other than Oro Valley Bicycles. Nightlife is essentially non-existent.

Promote the Hilton El Conk resort to the extent possible (and other local hotels) as a destination for business and pleasure in combination with the municipal golf course, tennis facility, and local dining. That is exactly the combination that brought me to Oro Valley in 2013. Improve the golf experience through more aggressive mgmt of Troon and attention to detail. I see this combination as a centerpiece of OV tourism.

More theatre at the Gaslight, plaza with outdoor seating and live music

Promote El Conquistador Golf

A yearly Fair/Carnival held in Fall or Spring at the Oro Valley Marketplace.

Promote tennis, golf, and decent dining room at the community center.

By all means keep the golf courses open and make the steampump ranch more attractive by improving the facilities and scheduling more activities there

Yes, please keep at least 36 holes of golf. It is an attraction for all of our friends and family that come here. Even our four year-old grandson plays golf! Also, more restaurants and entertainment events would be good. There is just not enough diversity of places to eat here. And I forgot to call

out the Gas Light Theatre as a great place to go and it should have been on your list of attractions. That is a wonderful, fun venue where we have taken visitors and enjoy going there regularly with friends. They have great live musical acts that you don't see anywhere else in this area.

None

Higher end shopping

Scenery and mountain views are a competitive advantage and things like biking, soccer and hiking are wonderful. Keeping the priorities on the natural desert views is important and makes Oro Valley special. Be careful to not lose that.

Chair lift to top of Mt. Lemon

Sorry, but not a lot to offer visitors..

Add a splash pad to the Aquatic Center

Stop sending multiple police cars to every traffic stop on Oracle. It looks like a SWAT mission and does not give visitors or residents a good feeling.

Larger network of hiking, mountain biking, running trails. More affordable community/parks & rec events. Marana has better offerings.

Improve advertising to draw people to OV. Also, maintain and improve our existing amenities such as Naranja Park, the community center, golf courses, aquatics center to draw people to our town

We need more restaurants

I really don't want tourists visiting ORI Valley.

Upgrade Steam Pump Ranch as a visitor destination.

Make a good decision - no less than 18 holes of golf and a renovated community center with "convenience" food and drink

Restaurants, music, dancing, outdoor recreation space

Make sure that key attractions have a positive presence on Trip Advisor, Yelp, and AAA. Emphasize the proximity to greater Tucson and even Phoenix. Promote activities/events for all ages year-round. Focus on more on events that draw visitors/tourists from beyond Arizona like MOVE Across 2 Ranges (how about offering this in October & March?), El Tour, golf tournaments (why are they always at the Omni?), and swim meets. Encourage more restaurants like those in Casas Adobes Plaza to open north of Magee.

Get A private investor to build a tram (see Telluride)from Catalina State Park to the top of Mount Lemmon. Statewide attraction less traffic going up highway have shuttles on top to take to various stops & have attachments for bikes.

More locally owned restaurants. More activities like the OV Music Festival

Better stores in Oro Valley Marketplace

Using existing vacant commercial property for family friendly attractions and fine dining.

More restaurants

Strengthen the support for the community center and town golf courses. Council needs to stop the negativity.

Become a winter visitor golf mecca

retain the 36 holes of golf at the El Conquistador Golf and Tennis Club. It's a beautiful setting and the culture available in Tucson such as ATC, The U of AZ theater and arts plus the science lectures.

Promoting the great winter weather.

The Town is doing great! The restaurant selection is very limited compared to Tucson. Oro Valley would benefit from better restaurant selections.

The continued discussion by the OV town council makes take this survey seem strained. Get your act together or you will have no tourism in the town.

Build a performing arts center

Attract more large business (ie: Honeywell etc.) that will need young professionals.

More fine dining for snow birds who (in general) have money.

Help businesses like Conquistador attract tourists and conventions

OV lacks a major destination attraction that isn't outdoors (bike/walk CDO path or Catalina State Park), so for all else, it is in the greater Tucson area but not specifically in OV.

Good (affordable) Mexican restaurants. Guided hikes at appropriate times of the year. Would be good if Naranja Park was developed similar to Anthem Park (north of Phoenix)! Complete the First Responders Memorial.

Add a smorgasbord restaurant like Sweet Tomatoes and/or Golden Coral to the Market Place area. Add an outdoor stage area (shaded) to the Market Place for music.

Restaurants

Get rid of some of the golf courses

Avoid congestion like Phoenix or Los Angeles.

Promoting regional attractions and staying in Oro Valley as a home base Promoting safe environment

An indoor art museum

Open the golf course to ALL residents rather than operating it at the command and control of people who live around it who scream and threaten our elected officials in public meetings trying to intimidate them, while claiming control of Oro Valley's public course and facilities. Visitors ask about this dysfunctional — and, now, publicly-known — issue and say they'd never want to live here. Sad, and embarrassing!

I think something more could be done with Steam Pump Ranch to attract people there, but I'm not sure what.

A common area defining a "town center" with outdoor seating, small shops, cafes, gelato, coffee and a bakery.

Make it easier for small businesses to stay and be successful in Oro Valley.

Why in hell are out tacked the highest??

A major park with wonderful trails and activities such as pick up games, ice cream stands, and craft activities.

Please preserve the OV golf courses

Establish a "town center" with restaurants, shops, pedestrian only. Significantly increase the functionality of Naranja Park.

Settle the golf course issue once and for all.

Maybe reach out to the people who live here. Let us learn about the things to do in this community. I'm still new to this part of town. We tend to go into TUCSON, proper. Development of more festivals would be a good idea. TUCSON has so many and they are a big draw.

Wider selection of non chain restaurants with something other than Italian and burger places. Does not need to be fine dining, but we have to fine more places like Street Tacos, etc.

HOSTING INTERESTING EVENTS ... SPORTS, CULTURAL, CHARITABLE ...

Market Oro Valley as a weekend get away to folks in southern Arizona and New Mexico. Mention the activities, dining and entertainment options.

Retain all 36 holes at El Conquistador. Get more and better mid to high end restaurants

Waterpark or large splash pad, better family friendly events, Food Truck Friday's, larger farmers market than what we currently have, enhance the shopping experience at the Marketplace with higher end stores like Bath and Body Works, add an ICE CREAM or frozen yogurt shop!

Keep all 36 holes of golf at the Community Center!

Golf and tennis for the larger more affluent crowds. La Quinta in Palm Springs are just lost their # 1 in the country outdoor arts festival, but I doubt we have the facilities for that magnitude a show.

Open space instead of rooftops as the main reason tourists come here is our unique flora and fauna NOT fast food restaurants, ugly apartment buildings and empty store fronts. Oro Valley now looks like every over developed town and is becoming an extension of Tucson. San Jose, CA, is a prime example of a once lovely town that became a mess in less than three decades. Once the mess begins, it's almost impossible to stop.

I think it would be a shame if the golf courses closed. I don't even golf, but I know a lot of people do. It would be nice to be able to golf in your own community.

More unique local shops, restaurants and/or galleries would make OV more attractive. We need fewer chain restaurants and stores, and less empty retail space.

Keep the golf courses open.

Build something unique here.

thanks for asking

Why don't you put in your questionnaire. We have golf so we are not going to give it chance to get a vote. Talk about prejudice.

Quit building on every square inch of land so we still have beautiful scenery to show off and enjoy.

keep the community center and golf course. That will prove over the years to be the best investment the town ever made!

Keep the golf courses open! Get HSL to financially support a portion of the El Con golf expenses as they are getting the benefit of being the "El Conquistador GOLF & Tennis Resort" without paying anything. They use the golf course extensively in their marketing (photographs, ability to play, etc.) and as a means to attract guests to their hotel (where they earn a profit). If homeowners are willing to help pitch in, HSL should too.

More arts theatre, galleries, music events

Less dense housing detracts from beautiful mountain views

Make Oro Valley a Sanctuary City.

a family friend community center with indoor courts and activities for kids, teenagers, and adults. The demographics of Oro Valley has changed and the needs of these young families need to be addressed. There could be state-of-the-art baseball fields in Oro Valley where several tournaments could be held throughout the year, bringing revenue to the local business and to the town.

Make the community center offerings more attractive for locals and visitors

Bring the golf courses back to life and make this a staycation destination or a golfing destination - advertise nationally.

Some cities offer merchant discount coupons to attract visitors.

Less sales tax imposed on visitors

I personally did not buy in Oro Valley to make it a tourist destination. In fact, I have no desire to see Oro Valley as a tourist destination whatsoever.

Family friendly activities! Waterpark, kid friendly mountain bike trails, splash pad at a park or middle of shopping area (not inside the aquatic center)

Keep El Conquistador courses open

Better restaurants

I would like to see Oro Valley focus more on nature and wildlife and less on ball fields and the like. In particular, I'd like to see the ball park lights in Naranja Park turned off when no one is there; it's terrible for wildlife, detracts from views, and probably violates the Pima County Dark Skies Ordinance. Which, respectfully, I'd rather have you look into before I end up contacting the County about it. Oro Valley was, and can be again, a place of great natural beauty.

Golf is a benefit.

Stabilize the town drama over the future of the golf course. I just purchase here and it's doesn't look good from the outside. My real estate broker in now getting cold feet on listing in the area

Spend some money on Steam Pump Ranch and make it a great, historical tourist attraction. It's in our nature!

A modern resort complex More welcoming community (less public bickering)

Walkable area like Casas Adobes with restaurants and fun things to do.

Developing the "downtown" areas offering interesting and unusual artwork for shoppers, along with ethnic restaurants.

I think our high sales tax is a deterrent for shopping here but hopefully people think it so lovely that they don't care

Oro valley needs more dining/nightlife options. A better town center and the continuation/expansion of concert series

Do recruit some "fine dining" other than fast food restaurants. Have some "upscale" shopping for women so that it isn't necessary to drive to Phoenix.

Help facilitate the development of a visitors center at the Oro Valley Chamber of Commerce.

We are not a tourist attraction and should not try to make the place into something it is not. It is a good place to overnight and to eat as one explores this area but not a destination in itself

Build more resorts? Plan more social events?

Outdoor activities dominate the attractions for out of town visitors. This is not necessarily a detriment to tourism but does limit the options for tourism in Oro Valley. Strategically, I would at least investigate cultural, entertainment and curated activities that the town could pursue. The recent demise of the Oro Valley Music Festival represents an event that attracted tourism, and could be looked at for future attractions putting aside the issue of neighborhood compatibility.

Implement a \$20M bond to gut and replace the community center with a modern facility that people would actually want to use.

Get rid of the golf courses - make them into open space/parks, etc.

More aggressive and better marketing

Why would you want to make the OV more crowded than it already is?

Emphasize that OV is a high quality base for wide exploration of Pima County/Tucson metro area many attractions.

Upscale shop, restaurant

Keep our city clean and suburban, don't try to be something we are not! Most of us have moved to OV for the residential values of a clean, quiet, safe town, free of many of the problems of larger cities!

Oro Valley needs more things to do--more quality arts experiences.

More restaurant choices & live music

Members of the Town Counsel need to stop their negative attitudes about our community center and golf courses and get behind making them vibrant for our many winter visitors and others who choose to use them.

No

Eliminate the town debate over golf.

It would be wonderful if Oro Valley had more quality restaurants. If there were several fine dining restaurants, more of my friends from the Foothills and Saddlebrook would chose to come to OV instead of my always driving east. Locally, The Keg and Barrio Michaelangelo's are the only two restaurants that I take visitors to.

Sorry, Oro Valley is just not a tourist destination. Nice place to stay while one visits the attractions around Tucson.

More mom pop restaurants, ice cream place to go after sporting events for families

Golf is key for visitors to Oro Valley

Big robust hotels, water parks, vistoso golf coarse, music and theatre buildings. Big ones. How about a large sports indoor soccer, so we could watch in nice seats. Indoor baseball center. Have you noticed it's 100 plus degrees here. Really. Well just some thoughts, we need more jobs. Yes we do. And family food. Great food, not fast food.

More good family restaurants open after 2 pm. Not junk , fast food, good family food, Inexpensive . Other ethnic restaurants besides Mexican.

No suggestion

A classy "boardwalk" with restaurants, cafes, places to sit, walk, workout, shop. With a lot of shade and grass. All in one area.

- more publicity to snowbirds regarding the availability, condition, and cost of golf courses - more publicity on bike paths and easy access to the Loop - more publicity on access to nature (Catalina State Park, Tohono Chul, Honeybee canyon) - is there a way attract birders?

No. Just a question as to why we need to attract more tourists. What is the purpose? What are you trying to accomplish?

More casual dining with outdoor seating and music

Keep the sense of place intact by protecting the views of the foothills and line of sight. Keep the color scheme and keep Oro Valley beautiful.

More restaurants

Advertising

An entertainment district with bars, restaurants, live entertainment. Th Oro Valley Market Place would fit the bill as there are many empty store fronts and have been empty since the place was built.

Preserve open areas & not just make Oro Valley the a sea of houses & apartments it is quickly becoming. Preserve the wildlife that is being squeezed out of the area. Our visitors love to the variety of creatures we have. Something so unique needs to be cherished.

The golf courses are our greatest asset for tourism.

It's a hard question. We need more food, real food not fast food. Sit down and eat. Watch a show, dinner show. Good place for concerts, vistoso would be a great place for a big venue. Like what's in greenvillage Colorado. We need to stop wasting money on silly things like roundabouts. Mini go carts, indoor fields. Less social media!

Large venues for sports events. Need a place to have regular and significant soccer tournaments.

Restore Steam Pump Ranch! It has an unique "old west" history that no other site can claim. Plus, it can become a destination location for those from Tucson.

The golf courses are not a tourist attraction, there are many more scenic and more challenging places to play in the area. Be fiscally responsible and close them already.

Please keep many golf options, superior infrastructure and good roads. More Phoenix-type restaurants/bars for residents who like the better things...Noble Hops can't continue to be the top pick outdoor venue forever!

I admit I don't go to the Aquatic Center often but the last time I was there, I was disappointed about the lack of cool deck and any seating other than bleachers or hard plastic chairs. Those two things did not seem very pool friendly.

Better restaurants

Quit building high density housing.

Biotechnology companies and startups on Innovation Drive, close proximity to U of A, and the Oro Valley Hospital.

We have nothing of great interest.

More walking paths

Promote the Tour de Tucson, Golf Tournament availability, develop an annual 10k/ half marathon and promote it through Runner's World and Active.com.

A Disc Golf Course - It could be the nicest in all of Metropolitan Tucson, all the disc golfers would play it regularly.

Finish the roads - complete one project before another one begins. Stop making it so hard for business' in OV. This would be a completely different city if many years ago negotiations had been successful with Costco at the Marketplace instead of Walmart!

A walkable and shaded area with unique restaurants/food trucks/food court and artistic shops.

We have a great community, let's keep it that way.

Stop developing our beautiful open desert spaces. This is why I chose to live here.

As a resident of OV, I do not know of a lot (any?) of spots I would take visitors, except on the bike trail. To me OV is mostly residential, a lot of subdivisions. Steam Pump Ranch is nothing to see unless the farmers market is happening. Fine dining? Maybe the Keg, but that is a chain. The Aquatic Center and Community Center were choices in your questions. Why would I take visitors to either place? The Community Center is old and kind of crappy. The Aquatic Center is just a big pool, not something to show a tourist.

Stop with the negativity and nasty politics, this is a great place to work, live and play!

I believe our parks, community center and aquatic center bring the most tourists. The Naranja park needs to continue to be built out as our soccer can bring tourists plus the music fest brings in tourists (if we had one!). The aquatic center brings in many as well. Our wonderful community center could be a very robust way of bringing in tourists with the tennis and pool along with golf if we had more tournaments. Don't forget Tour De Tucson which did bring in tons of folks but now we don't support it? As I type this it has come to a realization you don't want tourists as Oro Valley is not supporting much of what did bring tourists our way. Golf is huge as many people stay in our hotels and VRBO's to enjoy all our wonderful courses. If we limit options they will head to Marana Dove Mountain area! Our parks & the events we hold bring many but this year we don't have a music fest, the 4th of July celebration at Naranja was wonderful 2018 but 2019 not so wonderful. Tour De Tucson?

discount on hotel rooms

A larger variety of art events, galleries, etc

PROMOTE GOLF MORE

Improving The Overlook Restaurant at the community center to take advantage of the views would be a great boon to visitors who are looking for dining and residents who would enjoy a local place with good food and drinks and a discount for Oro Valley residents. This has worked in many communities. In Rancho Vistoso we lost the scenic restaurant at the Vistoso golf club and many residents miss it as a gathering place.

Continue to support the golf course and expand the bike trails especially along the washes. A bike bridge or two at busy intersections would be great! Improve the pavement in Catalina State Park to make cycling there enjoyable. A multi-use paved path on both sides of Tangerine would be great. Crossing Tangerine when the bike path switches sides feels dangerous plus getting off and on your bike is often when falls happen. Could Rancho Vistoso's closed golf course paved paths be incorporated into OV's bike path system?

Increase the number of quality restaurants in the town limits.

Have attractions beyond scenery and physical activities (hiking / golfing / cycling, etc...) Those are usually just local residents anyway - I'm not usually going across town just to go running in another neighborhood. If I golf somewhere else, I golf then leave - I don't hang around that community. There are no actual attractions beyond nature trails. Visit the community center in Anthem for a community center that I would tell people to go out of their way to visit - the one in Oro Valley just doesn't cut it.

Emphasize the natural beauty and native wildlife that abounds here! Large areas of natural desert and many "1 house on 1 acre (or more)" make this a great place for watching wildlife. It's a peaceful place to base a vacation that visits all the nearby natural sites (like Sabino Canyon, the Arizona Sonora Desert Museum, etc.). (This is why many of our out-of-state and out-of-country friends want to come and stay with us! :)

We need more family friendly activities within our community.

Keeping golf courses open for tourists to use. Better restaurants.

1. Better restaurants(Comfort Foods) 2. Better Shopping experience 2. Better Shopping locations

walking tours of Honey Bee Canyon with emphasis on nature protection

Better signage so that tourists can find businesses.

Keep it clean, safe, and maintain all existing facilities (INCLUDING ROADS) in top shape.

Better shopping. More big name stores and fine dining in the OV Marketplace.

Good food options that are inexpensive. More natural outdoor walking, running trails. Fill the empty storefronts rather than turning the beautiful area into Phoenix, LA or other overbuilt area. No more poorly thought out tract housing. People love it here because it is clean and safe. Don't let it turn in to everywhere USA.

Splash pads!!

World class music venue

Have an Oro Valley center, with restaurants, shops, theaters, all in a walking friendly environment.

Get rid of the town-owned golf courses which are mostly in GATED areas with restricted use. Use funds for attractions available to more of the community.

We need more restaurants

Promote the local high school theaters

Finish building fields at Naranja Park so the town can host multiple sports tournaments which brings families to the area. These families will also use hotels and restaurants in Oro Valley during their stay.

Keep golf courses and make them better

Keep the golf courses!

More golf courses

I don't know anyone who would come to vacation in Oro Valley unless they had friends or relatives here. There are much better places to go in Arizona

Bigger selection of restaurants that aren't fast food. More park space.

Safest city

Better parks. Actual playground at Naranja. Better independent Restaurants. Children's activity center such as trampoline park/zip line/skating place at OV marketplace.

Craft coffee shop, more and better restaurants, central hub for arts, food, and entertainment that is higher end than Marketplace (more like Casas Adobes Plaza but closer to Tangerine)

More stores at market place. Better golf.

A small but real concert hall venue would be nice, beyond the Gaslight Music Hall. Maybe a nice outdoor amphitheater for concerts (The entry courtyard to the movie theater at OV Marketplace is not very inviting). Are there many furnished apartments that people could rent for a month or a few months at a time? Something close to hiking, biking walkways. Is there a list of OV's best specialty restaurants? (Michaelangelo's is my #1)

A splash pad and better park facilities would help with families coming to visit.

Keep the golf courses open.

Promote golf, fitness, and tennis at El Conquistador

Better restaurant offerings, more parks instead of just homes and apartments.

The new strip mall at First and Oracle was supposed to be an upscale shopping experience. In early 2002-3 or so there was a news paper article depicting the look of this future shopping area. We were so excited. It was to include fine dining, galleries and boutiques, but it's pure nothing! It's common and ordinary, nothing special whatsoever and it's an embarrassment!

People want unique experiences and Oro Valley has a few nice/unique places. There is only some much to see. We need to have things to do. Cool things happening at Steam Pump Ranch but we should also look at other locations for events that can have alcohol. Not sloppy out of control but like the 4th of July this year. You could experience the entire event and have a cold beer too. Glad Oro Valley is planning to step up their tourism game. Sporting tournaments could add another element but Naranja park needs more parking, more fields, more shade.

Do not destroy the 36 hole golf course. I believe it is a major attraction to many visitors.

Keeping the 36 holes of golf open and operational. We really need to market and promote golf to visitors and tourists more than we currently do.

Start tracking who is visiting OV & why; how long & where they stay; what they do; how much they spend. I suspect the town has no clue of the value of an OV tourist or who the tourists are. You don't even know the details about golf, the aquatic center or the community center. People moved to OV for safety, good schools & scenic beauty - not to become a tourist destination.

Oro Valley is not a destination for visitors or tourists.

A core area for dining and bars that people can walk around, mixed with shops. Since things are currently spread out they drive to diner or whatever and get their car and leave wondering where they can go next for something to do.

A nice outdoor plaza area with views of the Catalina mountains and shopping and dining. Smaller store shopping not big box stores.

Promote existing golf courses and other outdoor activities. Also promote weekly Farmer's Market, and bicycling/ multi use paths which extend throughout OV

We need to keep Oro Valley beautiful!!!

More of interest than OV

We should do more to promote The National Parks Store, El Conquistador Tucson, Tohono Chul, Catalina State Park, proximity to Tucson.

More high-end stores and entertainment like the Gaslight. Been here 6 years and there's really nothing exciting that I've found where to go that's not just a sporadic event (like the Marketplace art exhibits, car shows).

More fine dining. Craft and hobby stores. Eclectic shopping such as St. Phillips

We need more restaurants in OV

Trail systems! Mountain biking and hiking bring visitors! We need more trailheads, better (or open) access to mountain parks (ie Tortillitas) and state trust lands! Community trail system between neighborhoods (think FUTS in Flagstaff). STOP building out all of the desert! Keep OV scenic! Put at least a 5-7 year moratorium on building new homes! Stop building 2-3-4 story homes/buildings which block mountain views! No more stoplights! Community Center stoplight on La Canada is ALWAYS red N-S. I'm not against your new roundabout going in, but please be sure they are bike friendly...the current stop signage there is better than what the drawings show the new circle will be.

Keep the golf course !

Budget and Build Auditorium/ Music Performance Shell and employ 2/3 staff group to develop/run the Valley Cultural Activities Program to present year round events such as Tucson Symphony , National Artists and local Concert and Jazz Band Music Festivals. Need Help? Dr. Herminio Diaz PhD Music Education Retired 520-797-9164 -

We could really use some indoor attractions and activities that focus on fun for all ages (indoor wall climbing, ice skating and/or roller blading, electric model car rally racing, etc). It would be great to locate these new venues at OV Marketplace. Events and activities of this nature would also provide people to partake of better choices of restaurants in the area.

Keep Oro Valley safe. Do not change anything with police.

Better leadership in the town council.

Stop this bickering and develop a plan to unite Oro Valley instead of dividing it! Support Naranja Park complex to completion...and show that we support our senior community, as well as the children that are the future of Oro Valley!!

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