

FlashVote helps you make a difference in your community

# Survey Results: Local Business Support

Survey Info - This survey was sent on behalf of the Town of Oro Valley to the FlashVote community for Oro Valley, AZ.

**These FlashVote results are shared with local officials**

582

Total Participants

579 of 935 initially invited (62%)  
3 others

Margin of error: ± 4%

Applied Filter:  
**Locals only**

Participants for filter:  
**518**

Response Time (ho...

Started:  
**Dec 3, 2020 11:09am MST**

Ended:  
**Dec 5, 2020 11:08am MST**

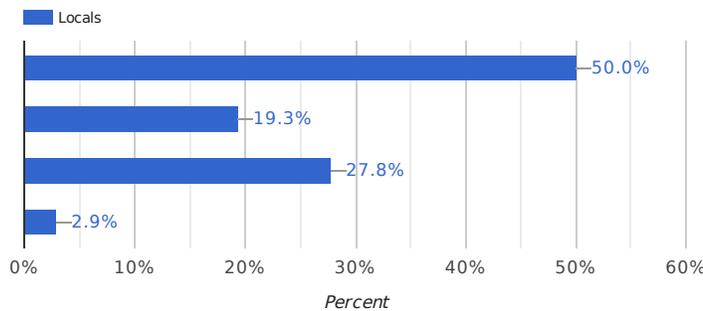
Target Participants:  
**All Oro Valley**

**Q1** In September, the Town of Oro Valley, with assistance from the Oro Valley Chamber of Commerce, created the “OVSafeSteps” program to provide financial support to eligible businesses during the COVID-19 pandemic. This program also helps residents select local businesses by listing all the safety measures each business uses.

Prior to reading this question, had you heard of OVSafeSteps?

(518 responses by locals)

Options	Locals (518)
No	50.0% (259)
Yes, but I wasn't sure what it was	19.3% (100)
Yes, and I knew what it was	27.8% (144)
Not Sure	2.9% (15)

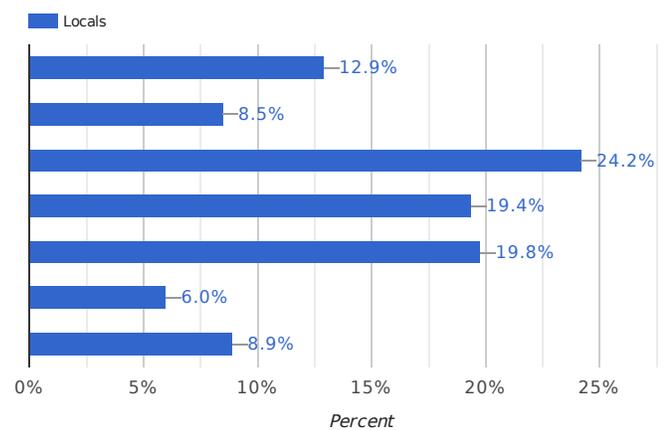


**Q2** Where did you first learn about the program?

(248 responses by locals)

Options	Locals (248)
Town's website	12.9% (32)
Chamber of Commerce	8.5% (21)
Town's newsletter	24.2% (60)
Local media	19.4% (48)
Social media	19.8% (49)

Options	Locals (248)
Word of mouth (friend, neighbor, etc.)	6.0% (15)
Other:	8.9% (22)



meeting restaurant  
door town  
explorer  
program council

Explorer  
Explorer

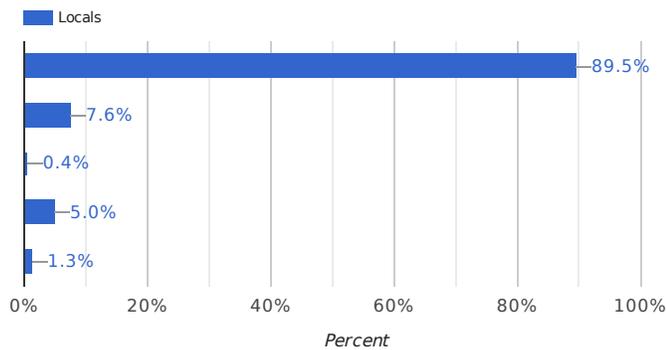
- Don't remember
- No sure
- this email
- This communication
- Next door
- Approved the program through town council
- I think I heard of it on WGN Radio out of Chicago.
- Stickers at restaurants
- Explorer newspaper
- On the doors of local businesses i frequent
- Council Meetings
- Received info from both the Town and the Chamber.
- Council Meeting
- I work for the Town
- Rotary Club of Oro Valley
- Doctor's office
- At a restaurant utilizing this program

Just now

**Q3** Have you ever visited the OVSafeSteps website (www.ovsafesteps.com)? (Choose all that apply)

(238 responses by locals)

Options	Locals (238)
No	89.5% (213)
Yes, to learn about the program	7.6% (18)
Yes, to enroll my business	0.4% (1)
Yes, to see which safety protocols my favorite businesses follow	5.0% (12)
Yes, to:	1.3% (3)



Learn specifics of program

Retired

Confirm program amounts

**Q4** How important is it for you to know which safety measures local businesses are using during the COVID-19 pandemic?

(518 responses by locals)

Options	Locals (518)
Not At All Important (1)	9.7% (50)
Slightly Important (2)	7.9% (41)
Moderately Important (3)	19.5% (101)
Very Important (4)	28.8% (149)
Extremely Important (5)	33.6% (174)
Not Sure	0.6% (3)



If you are concerned about local businesses then CLOSE THE OVERLOOK

Provide more publicity for businesses to promote this effort.

Enforce masking and safe distancing and hand washing

Reinforce scientific advice. Explain metrics and paint a future with realistic optimism.

Open every business, lift all restrictions

I am not visiting any stores or businesses so their measures don't affect me. I hope they are enforcing mandatory masks so that we can get the pandemic under control and begin to let people like me out of self-quarantine.

Mask ordinance throughout Oro Valley. Arrest and charge all that fail to wear masks inside public buildings, retail stores and eat in restaurants.

I am still in lockdown. I am at risk, as are my kids. Now things are completely out of control because places are not MANDATING masks and distancing in public spaces!!!!!!!!!!!!!! OV is culpable in this mess. So, this little "nice" thing you are trying to do NOW, is too little and too late. How about helping in trouble businesses deliver to those of us who cannot leave home?!?!?!? Those of us who will DIE if we catch this thing? How about some REAL action? I will NOT go out to eat. PERIOD. If you stepped in and helped me get meals to my home, I would consider ordering from local places. Win win. Disappointed in Tucson and OV, and ARIZONA, is a giant understatement!!!!!!!!!!!!

Open up, and let people decide about whether or not they wish to frequent the businesses. There will always be risks in life. Get Government out of our way.

Take off the masks!!! They're killing our senior citizens and compromising their lungs!!!

What prevents the Oro Valley Chamber and businesses from communicating with Amphi Super., Jeager to SHUT the schools until a workable baseline of containment and infection decrease is achieved. I'm sorry abot the holidays-we all are. OV business plays a greedy game. I bring my consumer dollars below River Rd. The path is painful. T. P.Costello

Make sure businesses stay open, no curfews, no forcing them to also be mask police. We are a country with a constitution and freedoms, don't take those away and diminish the constitution.

The U of A is currently recommending three weeks of shelter in place which oro valley should be supporting. I know it's tough for local businesses but community health should be a higher priority

support the businesses and do not use the compliance as a method to close businesses.

Thank you for supporting local businesses during this difficult time.

Have not seen any info that was readily visible to expand the program. Needs more visibility on news media.

Keep up the good work.

Better communication of this. Is there a website dedicated to this so we don't have to search endlessly through the existing town website?

Local government shouldn't be restricting and/or giving money to local businesses.

Get people back to work ASAP. Lock down Sun City. Let the rest get on with their lives.

knowledge of CDC measures in place will encourage public to choose one over another

I don't need to know what steps businesses are taking. At this point I assume they are taking steps. I guess I would rather know about businesses that are not taking steps to be safe.

COVID IS A POLITICALLY DESIGNED SCAM>. ONLY THOSE WITH UNDERLYING MEDICAL CONDITIONS NOR ALREADY UNDER CONTROL OR IGNORED WILL BE SUSCEPTIBLE TO IT! CASES HAVE INCREASED FOR THE SIMPLE REASON OF TESTING. DEATHS RATES ARE AND HAVE BEEN FOR SEVERAL WEEKS LESS THAN THE NORMAL FLU SEASONS PRIOR TO 2020!

Lets open and get back to the regular life, flu is flu. lets open and have fun. we the people responsible for ourselves.

Perhaps an email blast would be a good idea. Of course we want to be safe and right now we are going to very limited places. An email blast might get us out of our comfort zone

I do not think taxpayer money should be used to reward businesses based on a shoppers personal feelings. Their idea of cleanliness and Covid safety may be entirely different than mine. It is subjective. If you want to give money to businesses, set up objective criteria so all businesses are on the same playing field.

More leadership is sorely needed and no where in sight. Masks still not universally used.

get the word out about which businesses are meeting & exceeding the requirements.

Ensure process in place for businesses to provide feedback. How is program being measured as intended?

The Fry's on La Canada never makes customers wear masks, and some of their employees wear them as chin guards.

I can see what steps when I enter each store. If they don't clean the carts, screens, counters, I don't care because I sanitize my hands in the car. It is the masks & separation that is important to me.

Great program that was well thought out! Thank you!

No

Just use "common sense" as you evaluate measures that could effect the viability of businesses and businessmen.

meeting the requirements can increase business

America is about freedom. Government imposed restrictions are unconstitutional and an infringement on our rights.

Just keep businesses open. If people are high risk or don't feel safe going out, they can stay home. Don't make a policy based on the tyranny of the minority.

I do not care what steps a business is taking. I believe all businesses, if they choose, should be fully open. The people who are afraid can stay home. Everyone else should be able to visit businesses however they choose.

Print version in local newspaper or on Nextdoor would help

Grocery stores need to post signs if their carts are clean or not clean!

end the project, refund the monies to the taxpayers

Let businesses operate with few restrictions!!

The Chamber and Town should offer a discount card free of charge to residents that can be used at these businesses. Patrons may be more inclined to tip during this time as we all realize how difficult this is for the businesses we value.

Keep them open as much as possible.

I don't agree with using limited town funds to support private businesses or residents. You tax me when I buy things in OV and then give the money you took from me to businesses that you have told they can not operate. You are charging me to pay for businesses you have forced to close. I willingly agree to pay taxes in OV for our great roads and police, not so you can decide to punish businesses but then reward them at my expense. You are smart enough to know that governments don't earn money they take money. If you make unwise decisions when you take our money, remember we do have options. I can take my business to marana or pima county and pay my taxes there. Thank you for asking for my input.

I do not shop in Oro Valley since the Mayor and Town Council members decided to continue subsidizing the losing golf courses and municipal owned restaurant.

Keep it going!

I only enter stores and businesses where I can clearly perceive adherence to the necessary standards.

Let us know when they are open at specific and special times for senior citizens and for those of us who are especially vulnerable. Publish an information page in Oro Valley Voice, perhaps.

Not without knowing more about what it is.

Let them open up with usual safeguards.

Skip the masks

Your reach out on this program is terrible

Keep up to date with the latest findings. Make sure customers and employees follow the rules. Train the employees regarding what, how, and why regarding the rules.

By insisting that all employees and patrons wear masks correctly all the time

Open up businesses. We can't afford more empty buildings in the city!

Sounds like a good program. Maybe issue door placards for businesses that are safety compliant.

What happened to personal responsibility? I don't need the town to tell me if a business operates with caution during a virus problem... a business can be operating with great caution and it's customers may be irresponsible. Do you punish a business because customers are non compliant?

Almost all my shopping now is for essential items, like groceries, gas and doctor visits, if their corona virus precautions are not what I think they should be I do not shop there.

We must keep ALL businesses open. No shutdowns , no lockdown, no curfew. If you want to wear a mask wear it, if not don't. No more Government interference in my life. Freedom here!

I have seen the logo, but only thought it applied to the safe steps a business was taking. I didn't realize they were also getting or eligible for monetary support. I hope some of that irritating .5% OV sales tax is going to fund this!

Treating this health situation any different the myriad of health issues that faces every day every year for our entire lives sets a bad precedent

I still don't know what it is

General comment: Let all businesses remain open

Our local businesses are on the brink of going out of business. They need everyone's support. We've been in this crisis for 9 months and it's time to relax some of the restrictions. Anyone whose afraid of contacting this virus should stay home or move to California.

Where do I find the information?

Stop the ridiculous lockdowns and curfews.

I'd like to see these measures carried on in perpetuity. Without the masks, once the vaccine is endemic.

Any intrusion on free enterprise should be no greater than strong recommendations.

Keep pumping out info!!!

Greater awareness about the program. Please put banners up along the roadways. Thank you for supporting our local businesses.

Please continue to have Mandatory masking and social distancing

There are usually signs outside businesses to wear masks. There 2 ignorant/ disrespectful men who walked in the OV Post Office maskless and one was very threatening to another customer when approached. I don't expect post office workers to police but would better mask compliance.

Personally, I'll not be shopping at local stores. I'm doing all of my shopping online. As I am having groceries delivered to my house, it is important to me that grocery stores have good safety practices. I believe it is important to support general societal practices of wearing masks, social distancing, and government assistance to affected businesses and employees, so that we can get past the point of rolling out an effective vaccination program with as few casualties in the intervening time as possible.

Good plan; but not relevant to me and my spouse - only because we're in TOTAL elective quarantine for the duration. If it matters, you should add another option of NA (not applicable) on the questionnaire.

keep us safe

Keep rules simple and not over reaching.

Allow no one to enter a store without a mask. List of stores that mounter this.

I'm not familiar with this initiative but we do eat out and we would patronize the OV businesses if we could and felt they had measures in place.

Don't let the negative comments stop this process. My 80yo parents live here in OV, too, and we want them and all residents to feel--and actually BE--safe. And I need to be careful so that I can care for them. FYI We have stopped shopping at Fry's on Oracle (since April), going rather to Safeway or Trader Joes. We find that both the employees and the patrons are more likely to follow safety protocols. The day one of the employees at Fry's (an older woman, probably in her 60s) laughed at me for wearing a mask, and stood inappropriately close to me even when I asked her to back off, was the last time I set foot in that store. I will drive to AJs before ever going into Fry's again. COVID-19 is not a joke or a conspiracy theory.

Every OV business that I have patronized requires people to wear masks to enter, for which I am thankful.

I had assumed that there were requirements that all businesses were required to follow .... recently a woman entering Walmart was not masked ...door monitors allowed her in after statingthatmaskwererequired....gentleman behind her told her she needed a mask and then another angry customer rudely began telling him tomindhisown business etc.....I evacuated at that point.

Wish I knew and had the safety information as I would have supported businesses with the extra safety steps.

I guess, someway of making us more aware.

Residents should be responsible for their own health. If they have underlying conditions, they should stay home. Stop placing mandates on struggling businesses.

Let the people and the businesses chose what Covid safety measure they are comfortable with. People speak with the patronage and their pocket books. Let us chose. We don't want OV to decide how we should live our day-to-day lives.

none

Let the businesses and residents make their own decisions.

Currently sheltering in place with deliveries and some pick up because of our particular health concerns. We feel badly about not supporting local business as much as we'd like to.

Business owners are aware of their responsibilities. Leave them alone to do vhf their job without interference.

Where is this information available?

?

I think all restaurants should be open and trust they will be clean

Enforce a mask mandate, I go into places and still see maskless people, the pande.ic is worse, do something about it.

Thank you for leading consumers (OV residents) into Oro Valley businesses by offering this type of publicity, marketing and incentive.

I feel the Town uses Social Media rather well but this one went under the radar.

Too many businesses not enforcing masks. Also masks are not worn properly (worn under the nose)

The mask wearing mandates and social distancing MUST STOP! We're all very upset about such ignorance!

Don't let someone in the door that is not wearing a mask, enforce the mask policy. masks keep us all safer, covering nose and mouth. Amazing the establishments who don't enforce masks.

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